



Comparative effectiveness research (CER) and appropriateness

A tool for clinical governance and a responsibility for clinicians



Michael Brada

Brescia

5 October 2012

Particle RT

IGRT

IMRT

SRT

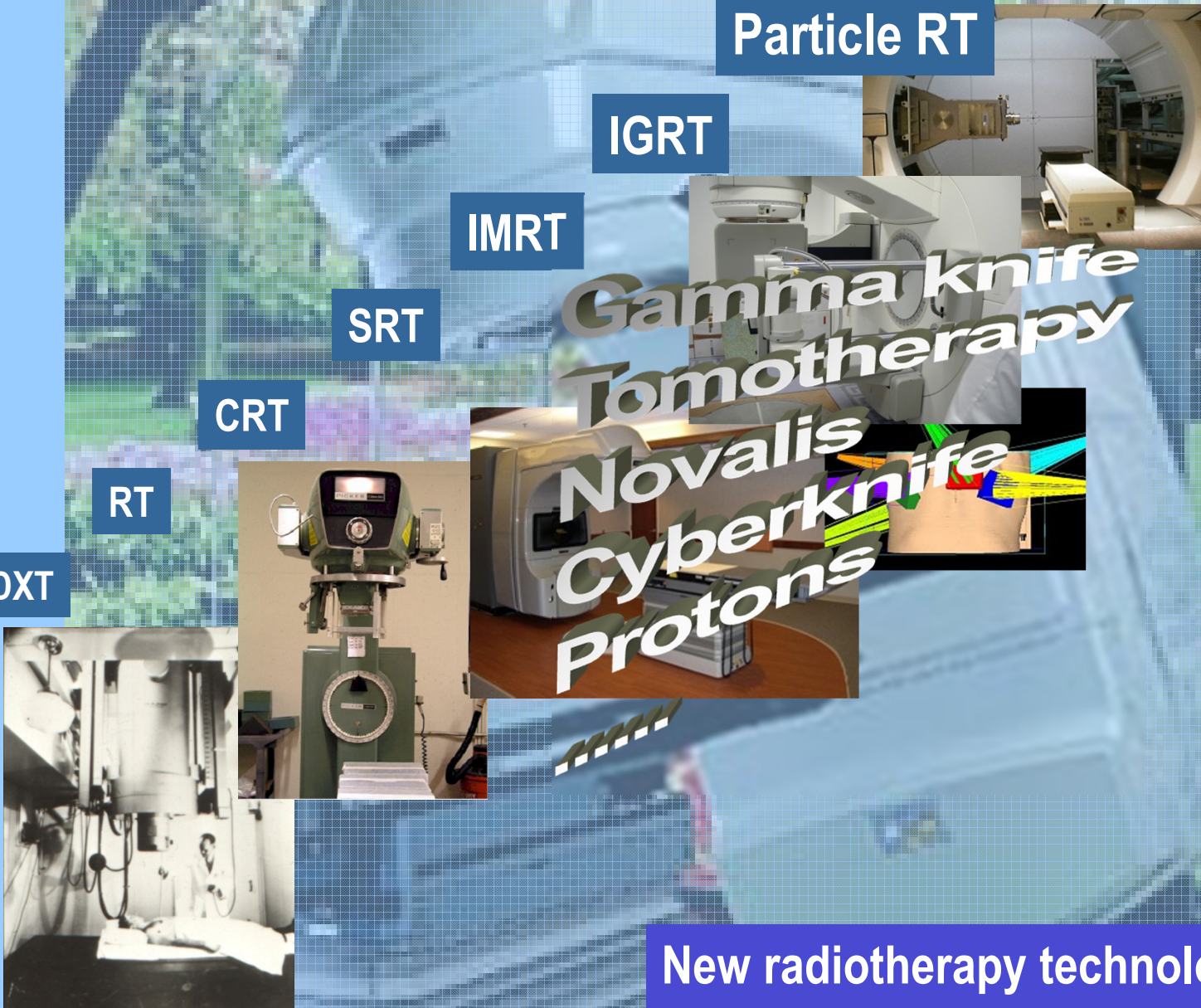
CRT

RT

DXT

Gamma knife
Tomotherapy
Novalis
Cyberknife
Protons

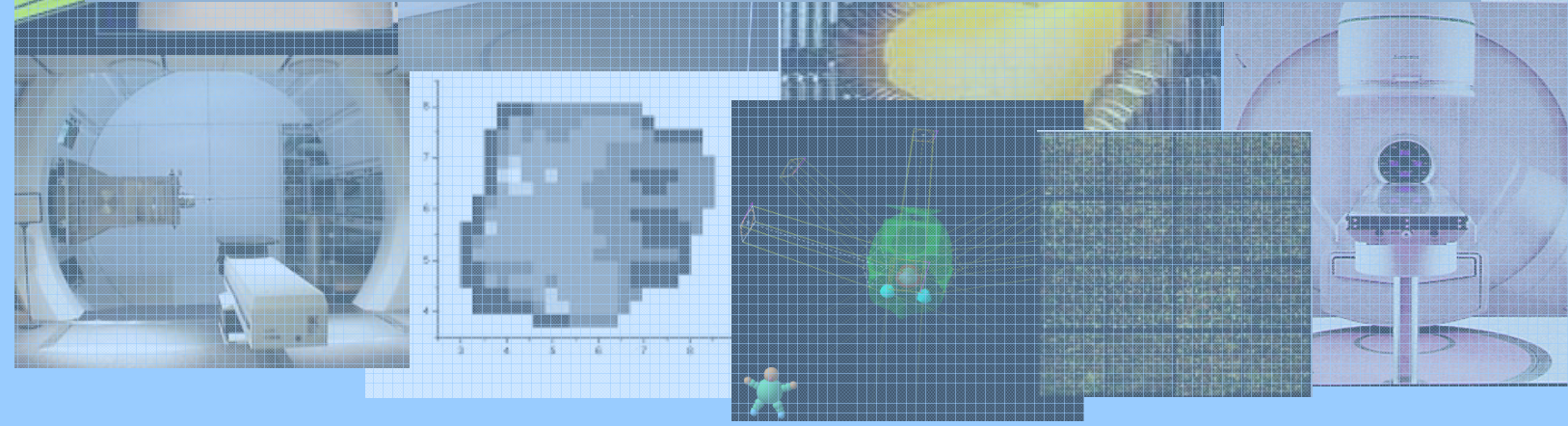
New radiotherapy technology



Introduction of technology into clinical practice



driven by:
clinical need
technology



New radiotherapy technology

Introduction of RT technology into clinical practice

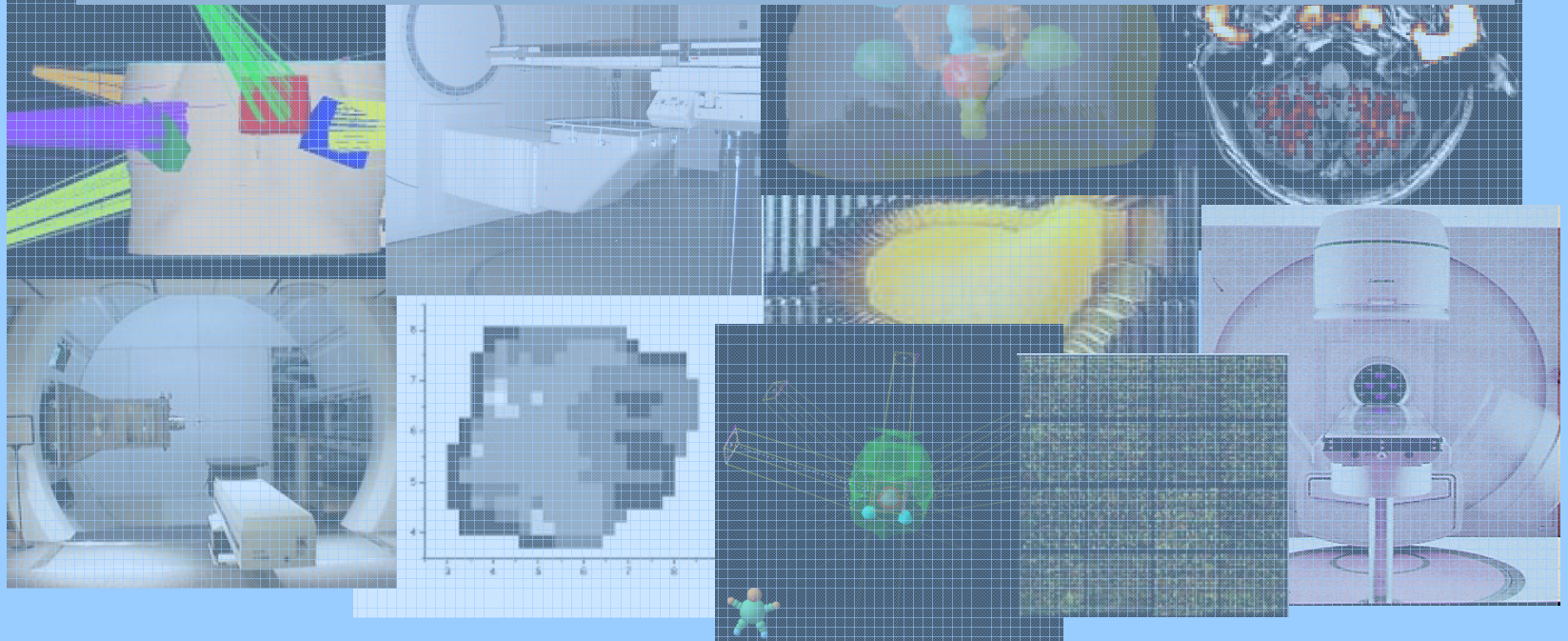
benefits radiotherapy process
clinical benefit

New radiotherapy technology



Clinical benefit

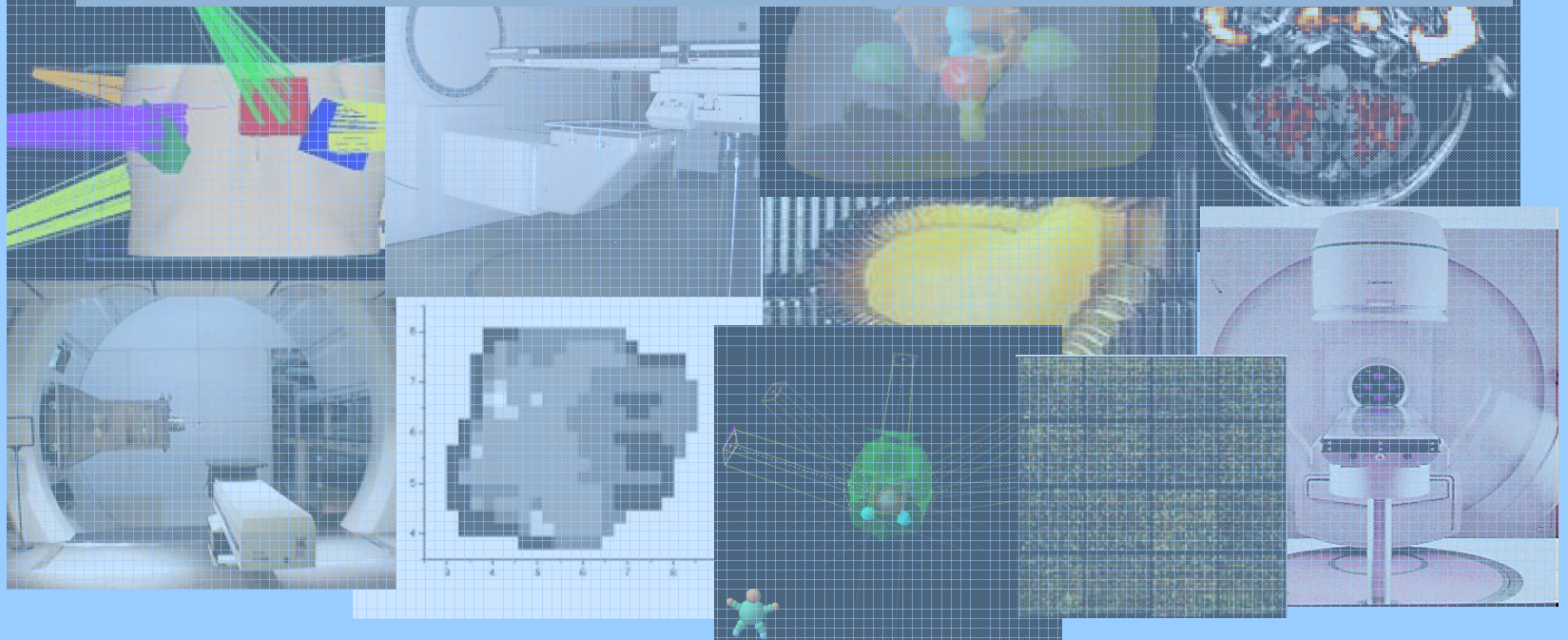
what would you like new technology to achieve



New radiotherapy technology

Clinical benefit - personal

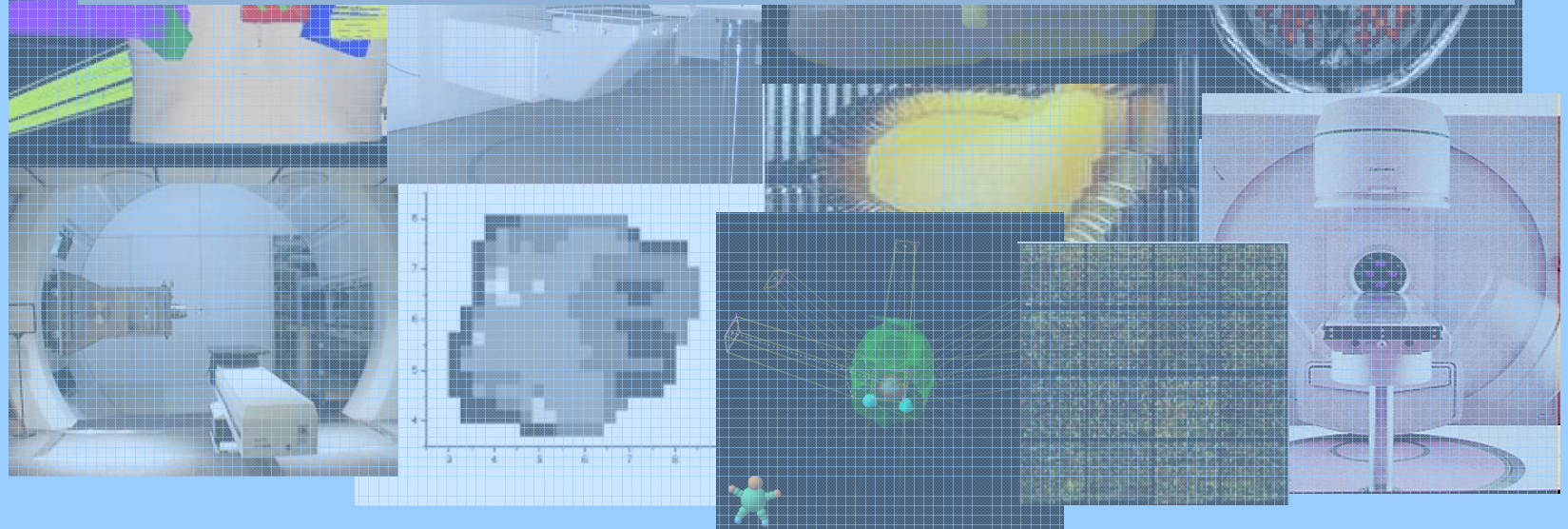
what would you like new technology to achieve



New radiotherapy technology

Clinical benefit - personal

**what would you like new technology to achieve
if friend or family need radiotherapy**



New radiotherapy technology



Clinical benefit - personal

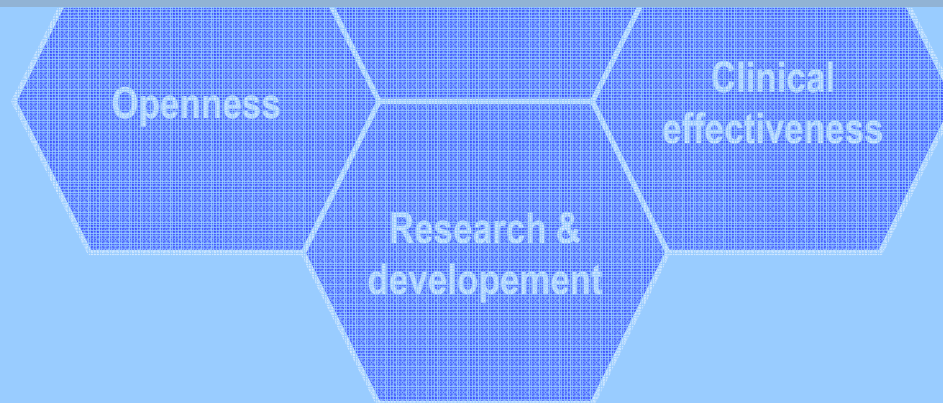
**what would you like new technology to achieve
if friend or family need radiotherapy
and they have to pay**

- 
- 1. live longer with fewer side effects**
 - 2. easier treatment**

New radiotherapy technology

Clinical governance & clinician's responsibility

highest standard of clinical care
responsibility & accountability
constant improvement



New radiotherapy technology & clinical governance

Clinical governance & clinician's responsibility

Elements



New radiotherapy technology & clinical governance

Evaluating novel radiotherapy technology

**novel RT
technologies**

**methods of
evaluation**

New radiotherapy technology & clinical governance

Modern technology of radiotherapy delivery refinements of conformal radiotherapy



conformality

photons (IMRT)

protons

time factor (4D radiotherapy)

intrafraction patient and tumour motion

interfraction changes in tumour & normal tissue

quality assurance

imaging closer to treatment delivery (IGRT)

New and emerging radiotherapy technologies

Modern technology of radiotherapy delivery refinements of conformal radiotherapy



conformality

- photons (IMRT)

- protons

time factor (4D radiotherapy)

- intrafraction patient and tumour motion

- interfraction changes in tumour & normal tissue

quality assurance

- imaging closer to treatment delivery (IGRT)


New and emerging radiotherapy technologies



True clinical benefit

improved tumour control

reduced toxicity



surrogate endpoints

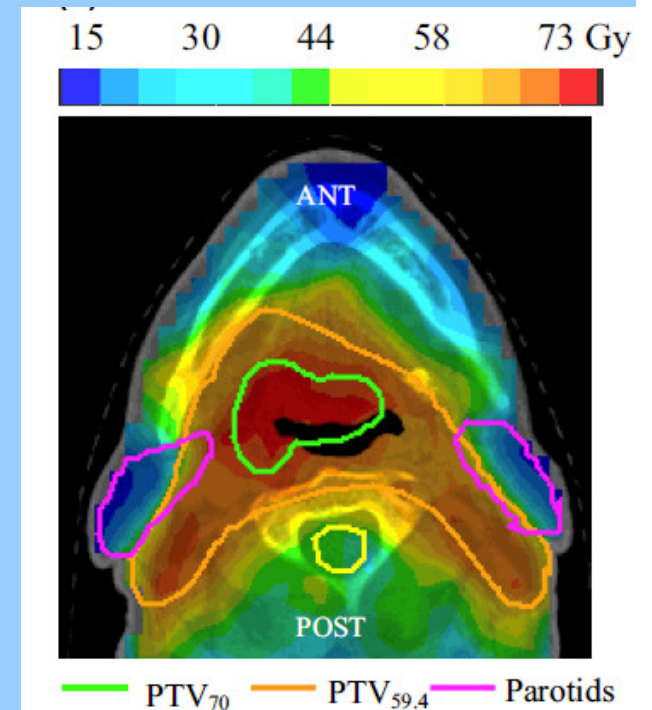
New radiotherapy technology

True clinical benefit

IMRT for parotid sparing

Preserve salivary function

Tumour control ...?



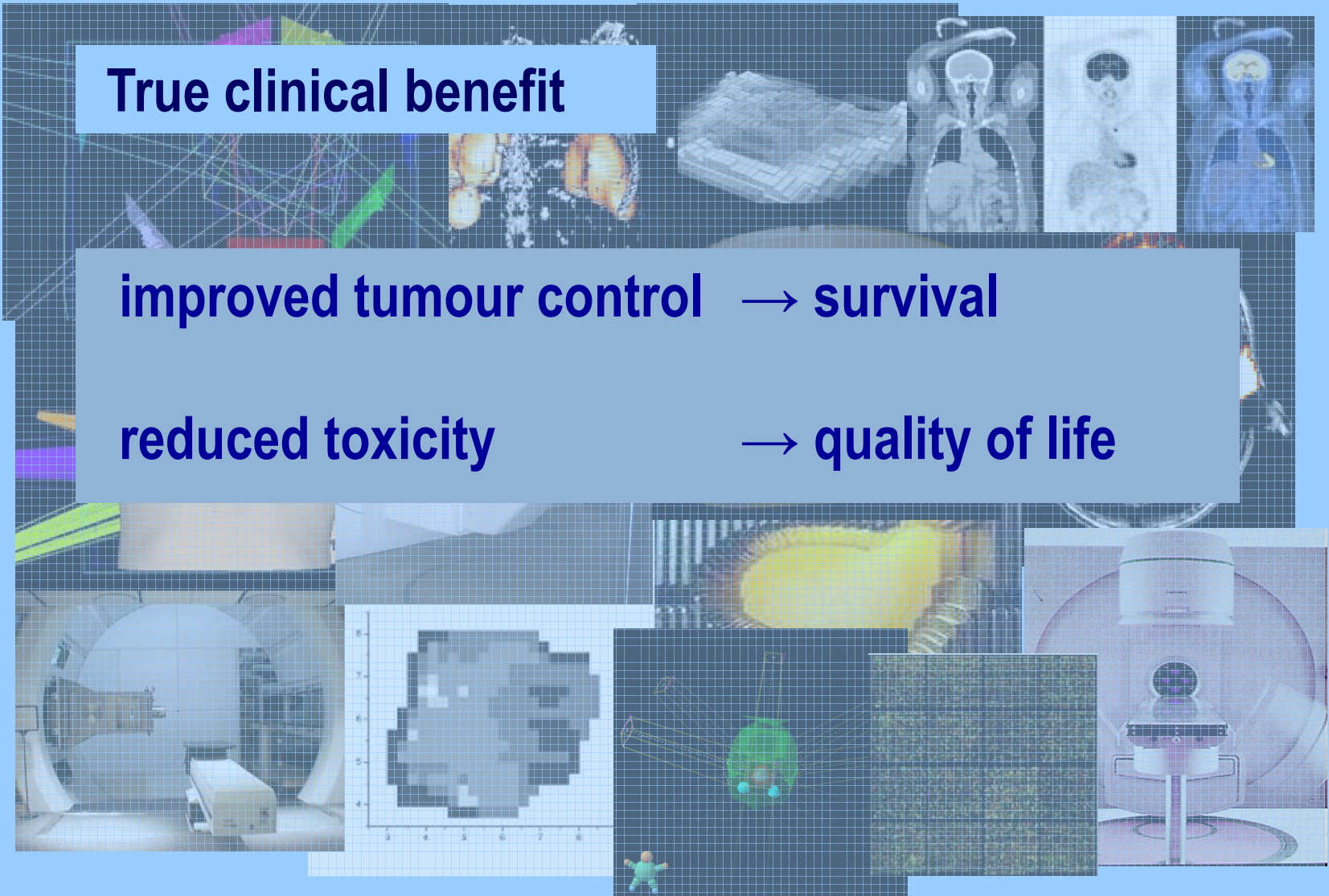
New radiotherapy technology

True clinical benefit

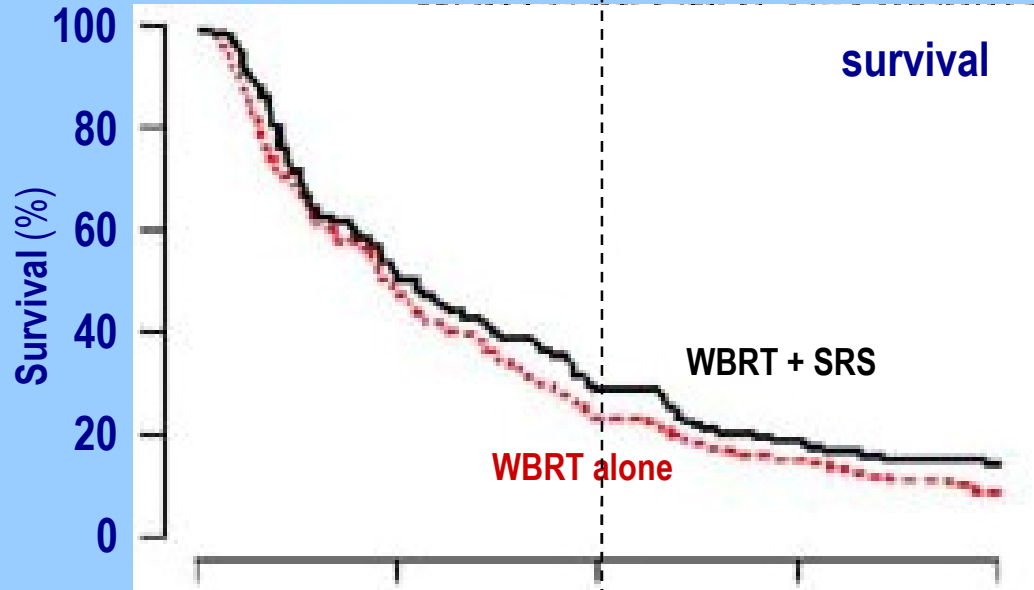
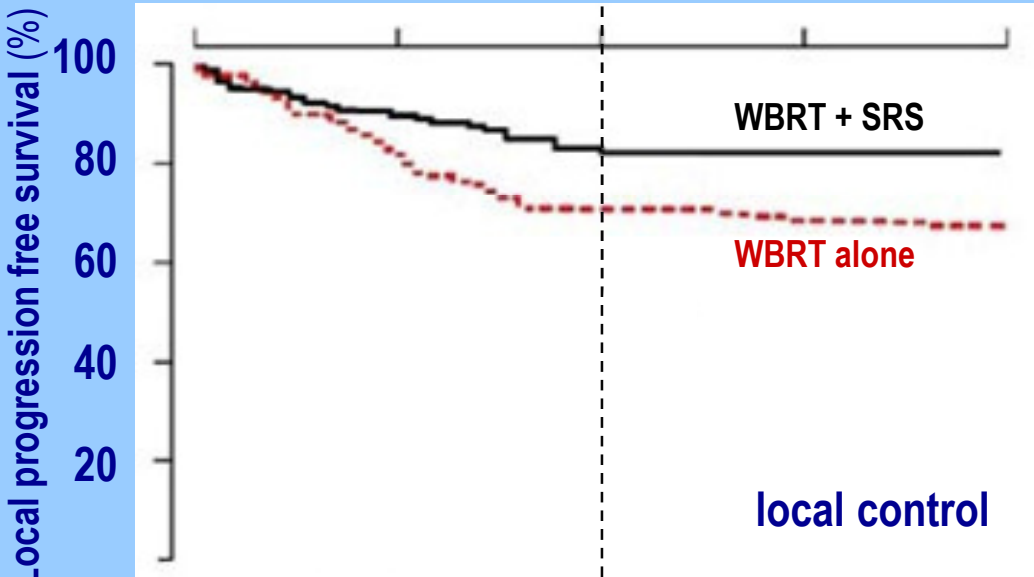
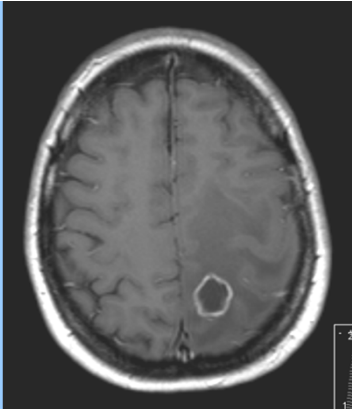
improved tumour control → survival

reduced toxicity → quality of life

New radiotherapy technology



Radiosurgery for brain metastases



Andrews et al 2004 RTOG 9508

Time (months)

WBRT whole brain RT
SRS stereotactic radiosurgery

Introduction of technology into clinical practice

driven by:

technology & commerce
clinical need

- **driving forces are difficult to distinguish**
- **marketing blurs the reality**

New radiotherapy technology

Introduction of technology into clinical practice

driven by:

technology & comm
clinical

Precise
Focused
Image guided
Intensity modulated

- driving forces difficult to distinguish
- marketing blurs the reality

New radiotherapy technology



Introduction into clinical practice

requirements:

technical benefit in clinical setting

- ◆ representative series of patients
- ◆ clinically relevant endpoint

clinical benefit

- ◆ surrogate endpoint (tumour control and toxicity)
- ◆ survival and quality of life

Evaluating new radiotherapy technology

Introduction into clinical practice



technical benefit in clinical setting

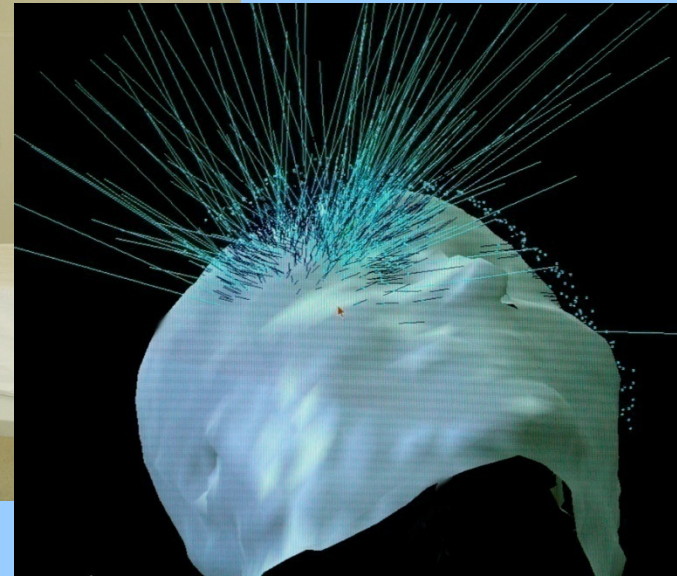
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clinical benefit

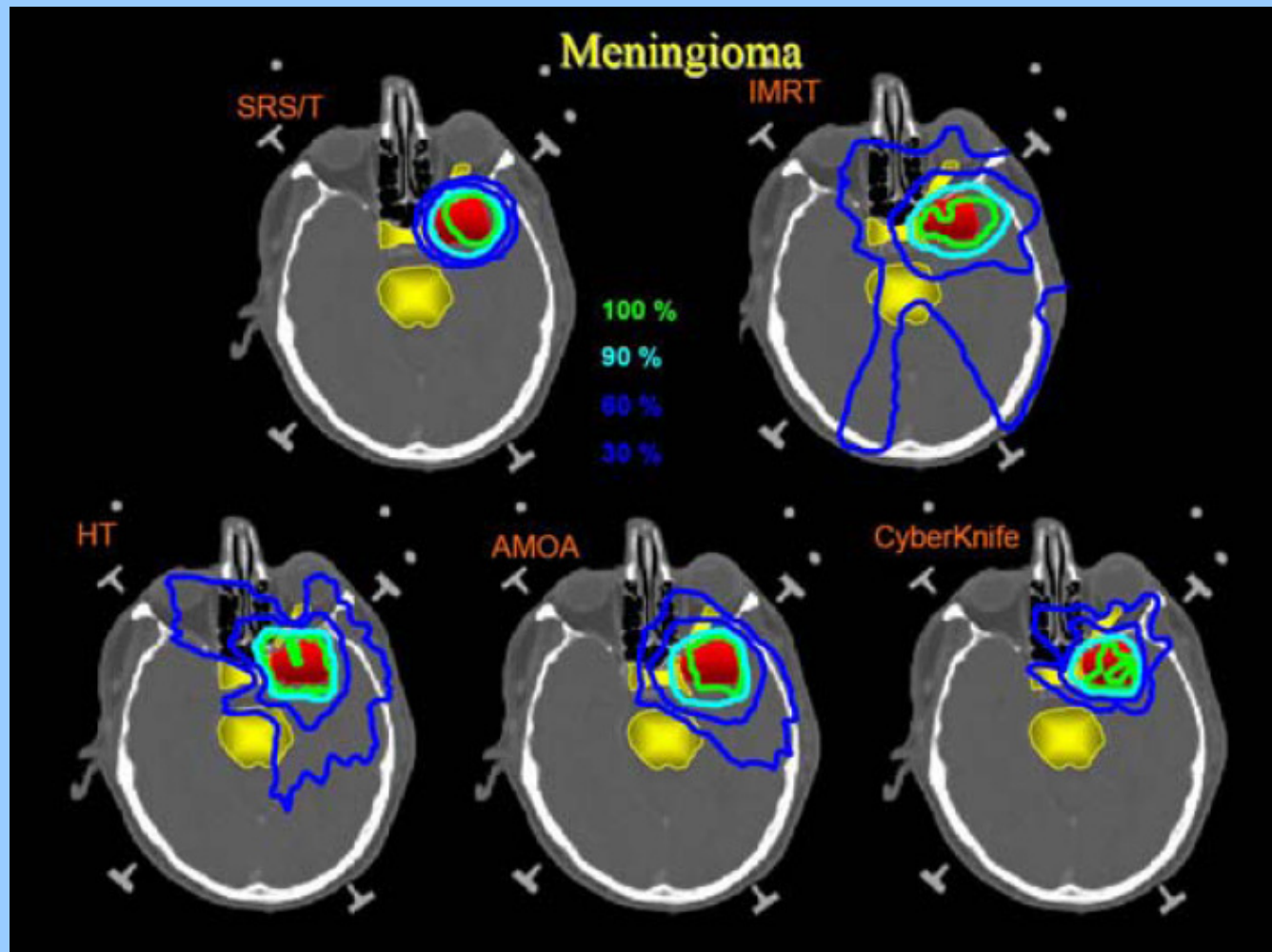
- ◆ surrogate endpoint (tumour control and toxicity)
- ◆ survival and quality of life

Evaluating new radiotherapy technology

Robotic arm mounted linac (Cyberknife)



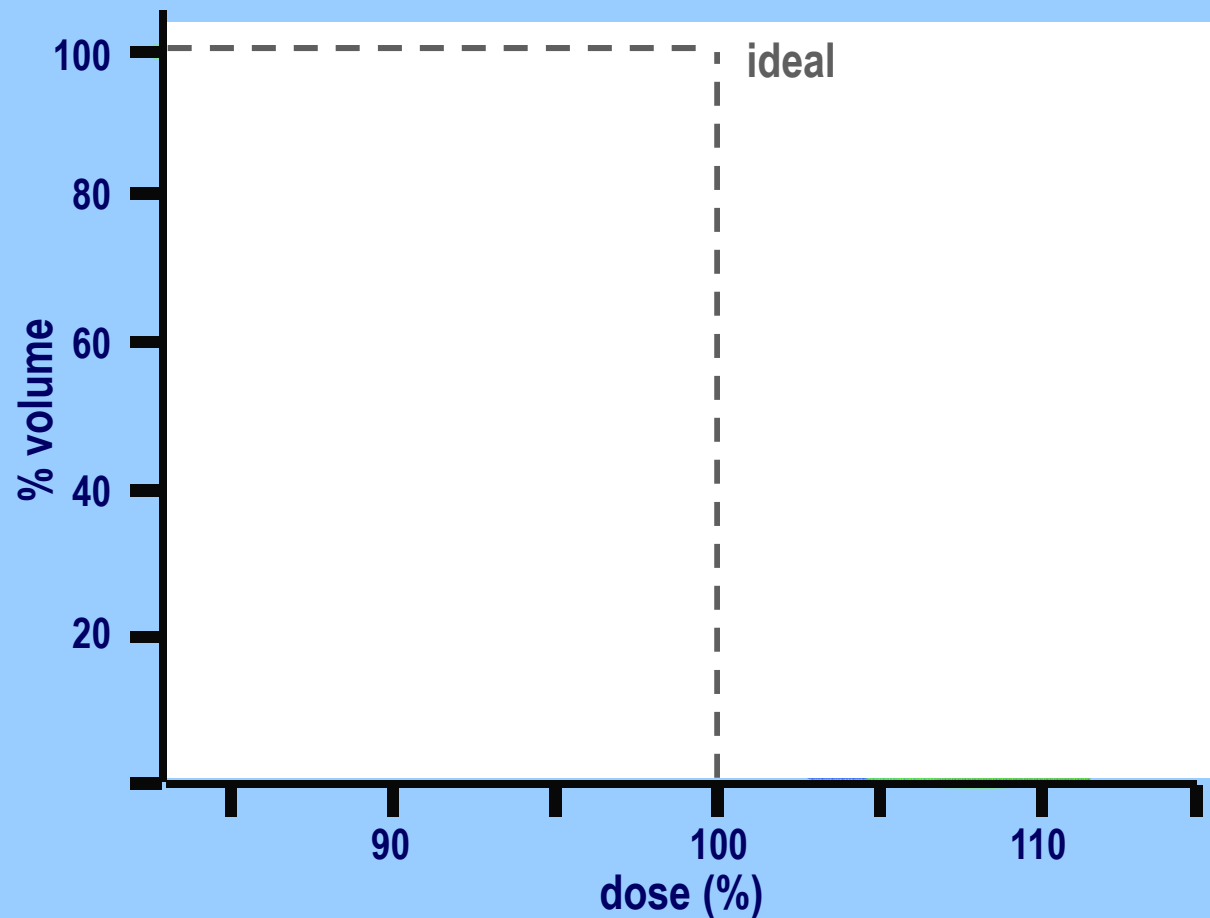
Modern technology of radiotherapy delivery



Comparison of techniques of high precision localised RT

Cozzi et al 2006

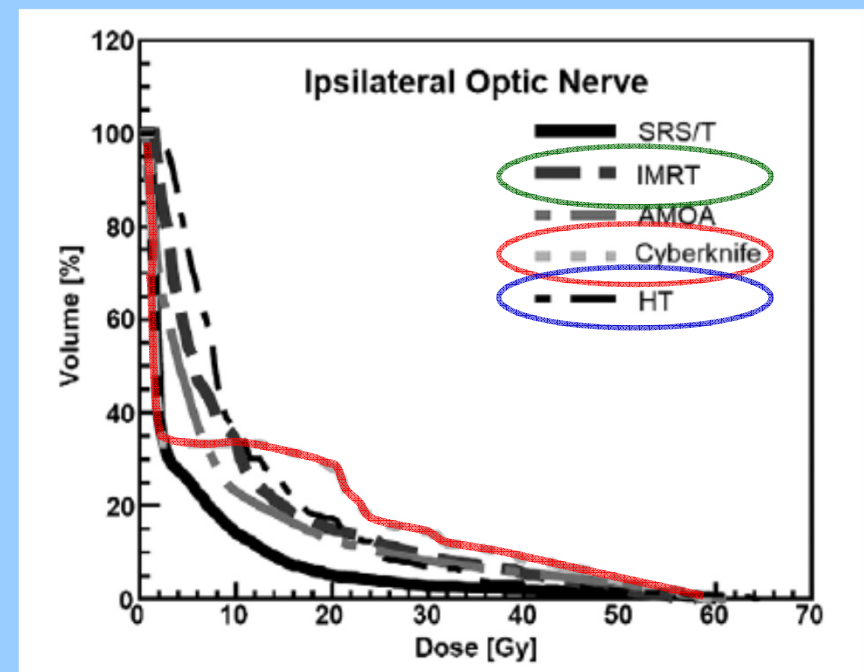
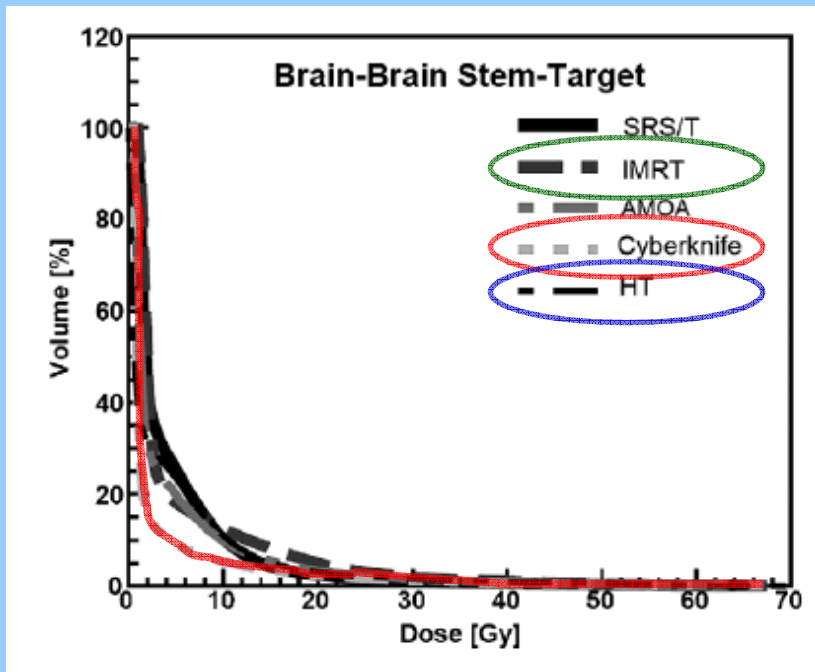
Planning Target Volume (PTV) dose distribution



Comparison of techniques of high precision localised RT

Cozzi et al 2006

Normal CNS dose distribution (organs at risk)

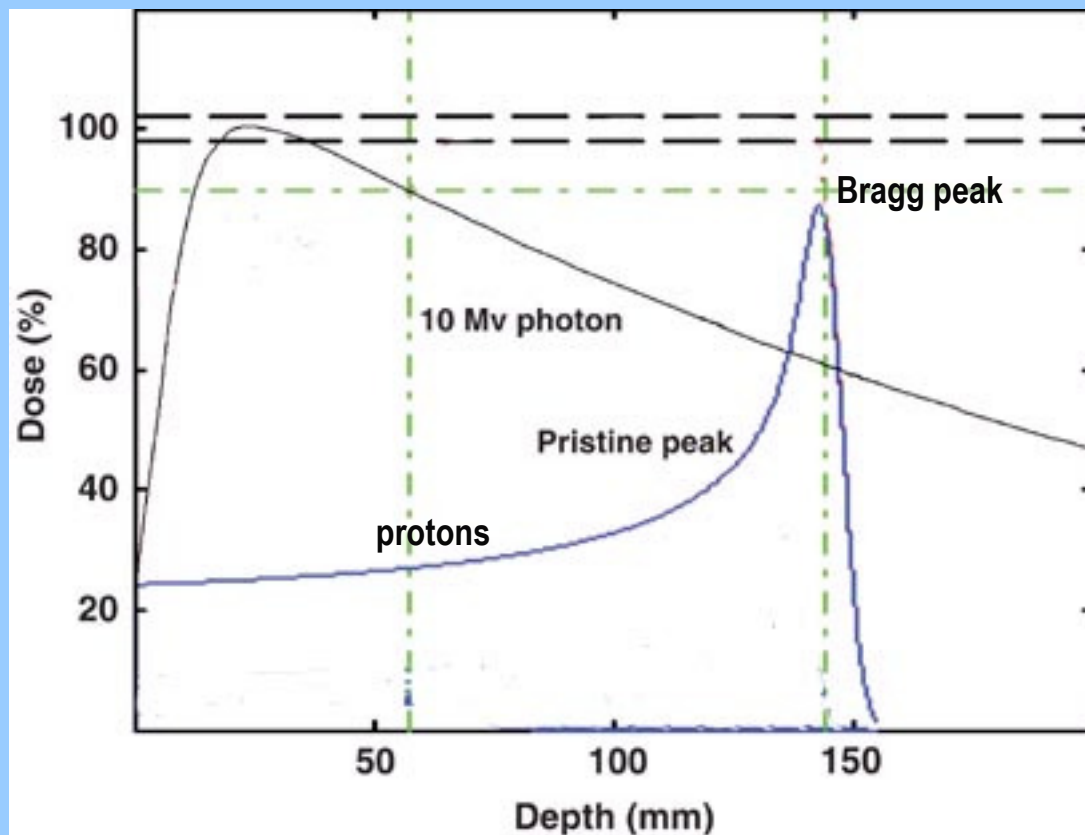


Comparison of techniques of high precision localised RT

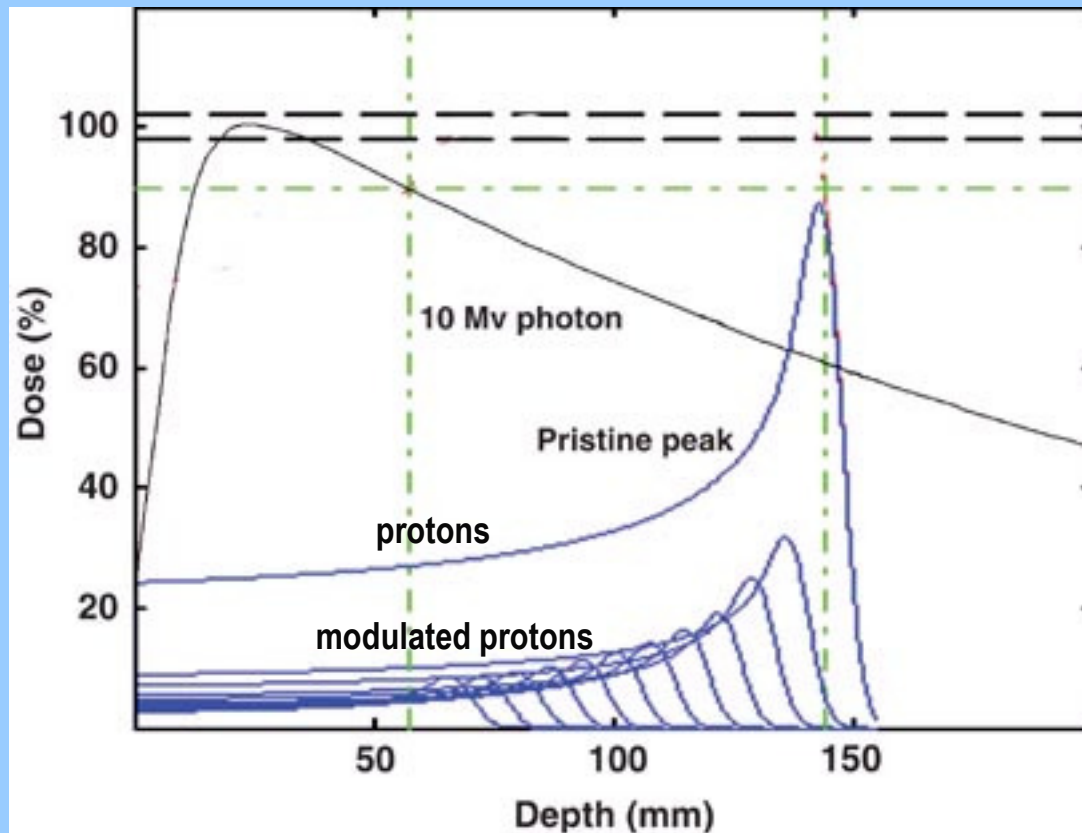
Cozzi et al 2006



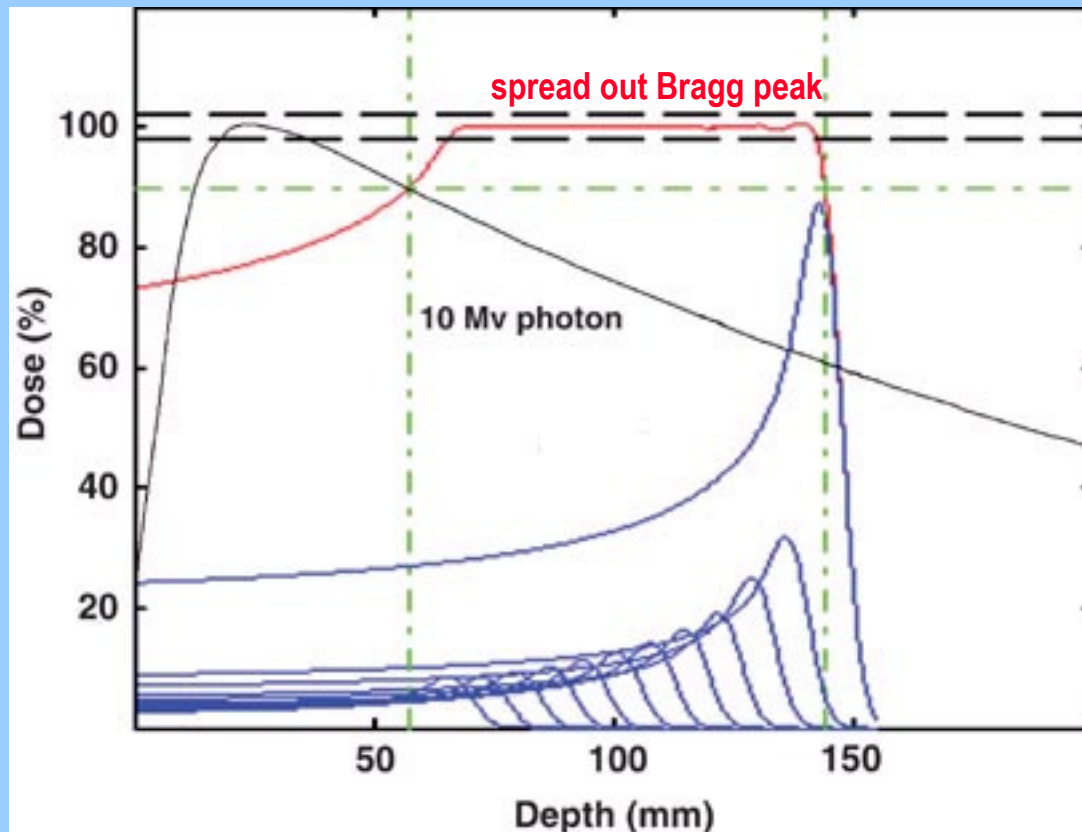
Proton therapy



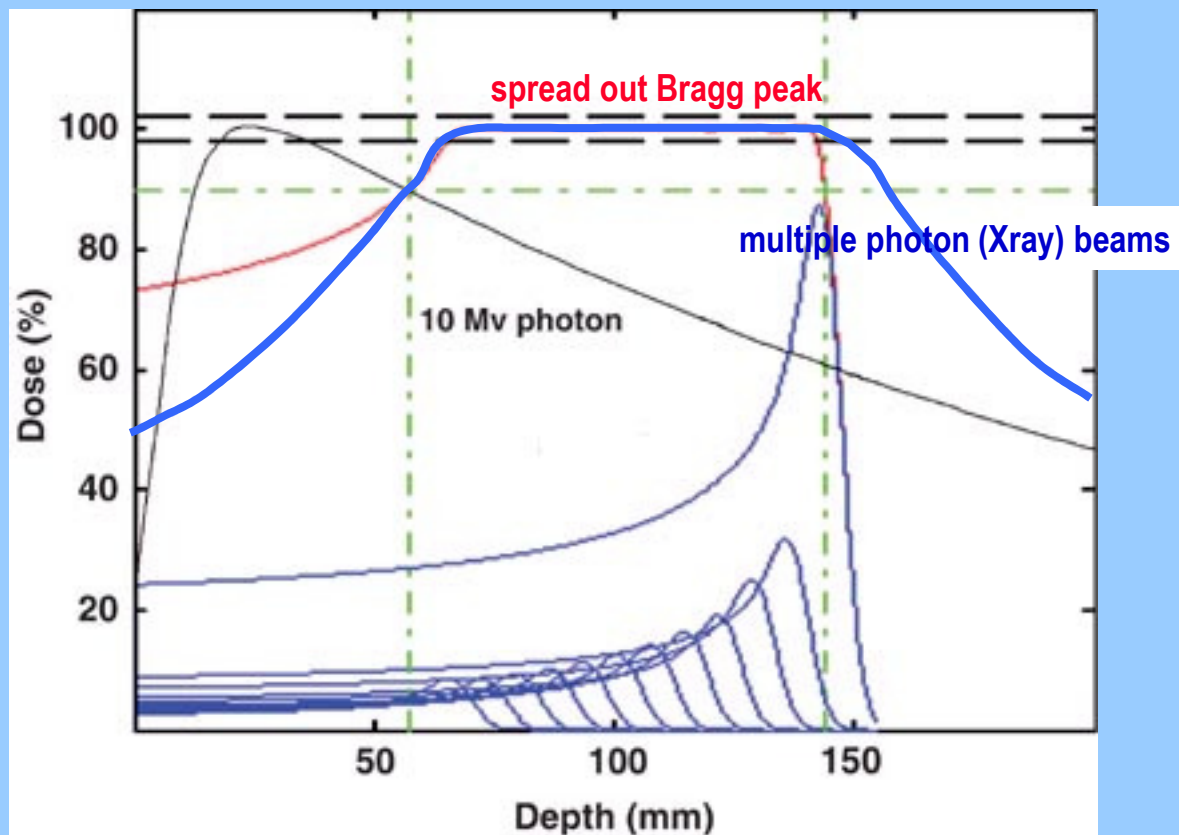
Depth dose distribution of photons and protons



Depth dose distribution of photons and protons



Depth dose distribution of photons and protons



Depth dose distribution of photons and protons

Introduction into clinical practice

technical benefit in clinical setting

- representative series of patients
- clinically significant

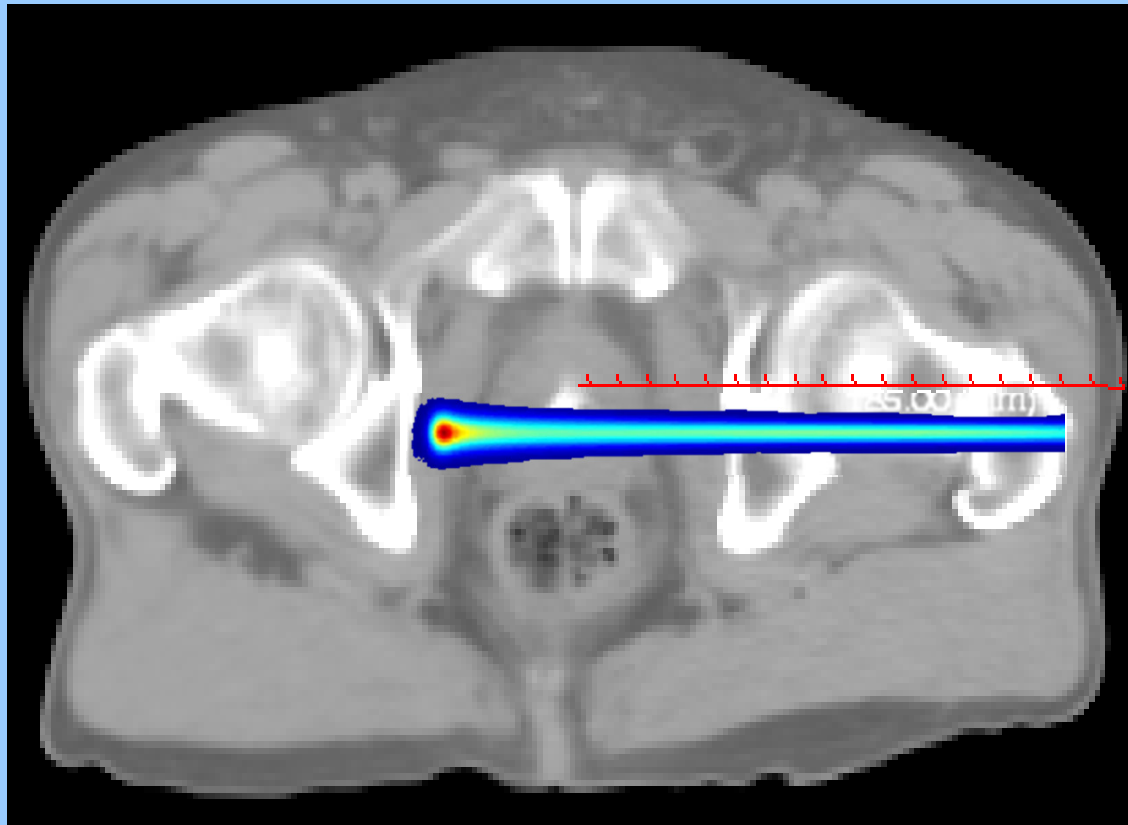
clinical

- survival benefit (tumour control and toxicity)
- survival and quality of life

Potential problems

Evaluating new radiotherapy technology

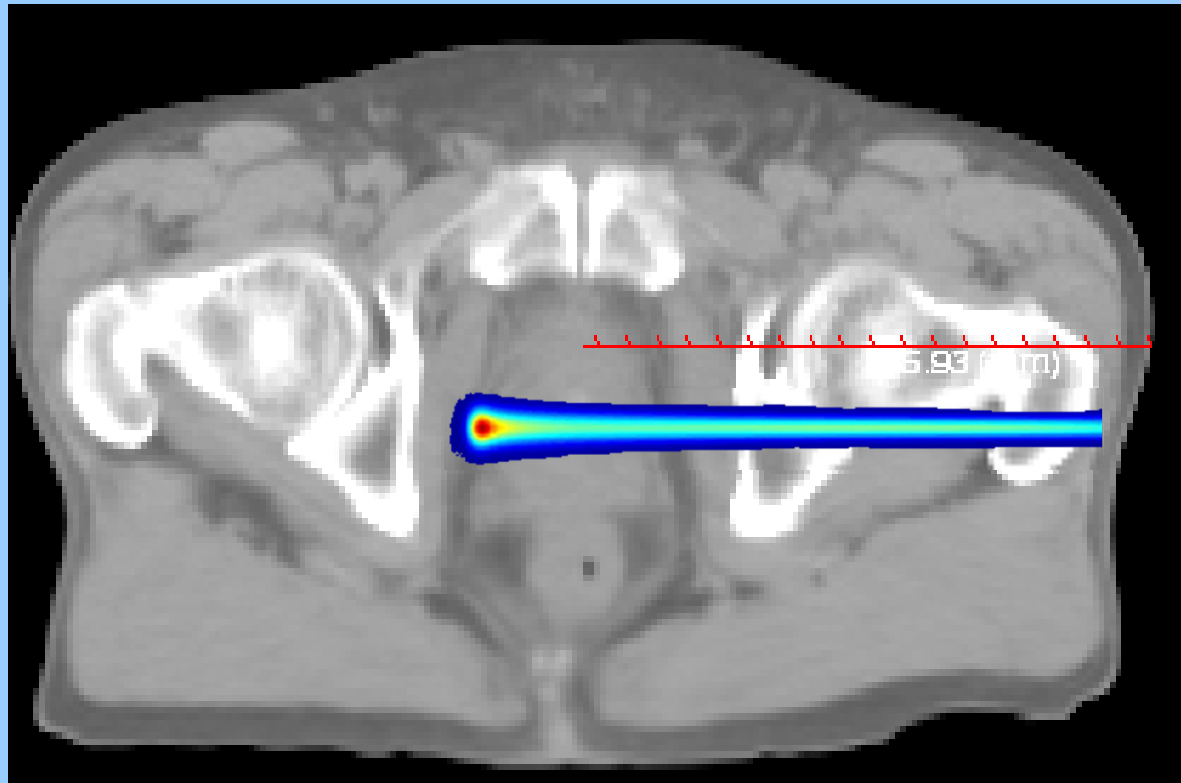
Range uncertainties due to setup



8 Jan

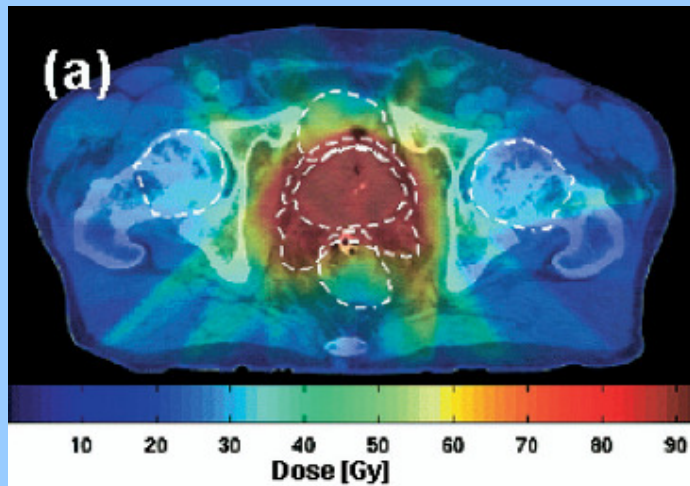
Proton uncertainties

Range uncertainties due to setup



11 Jan

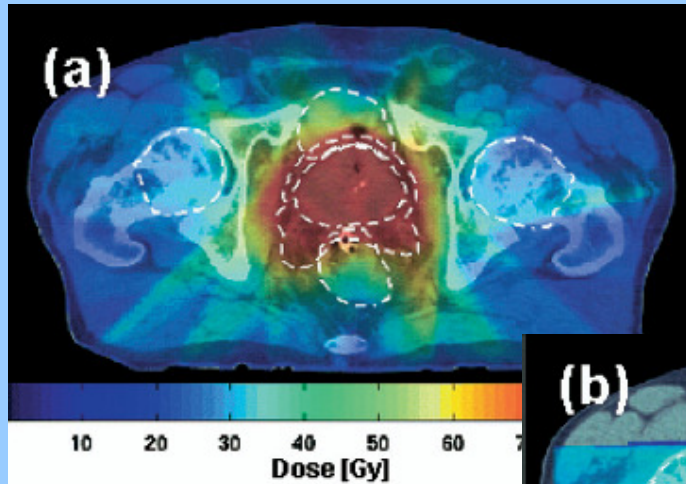
Proton uncertainties



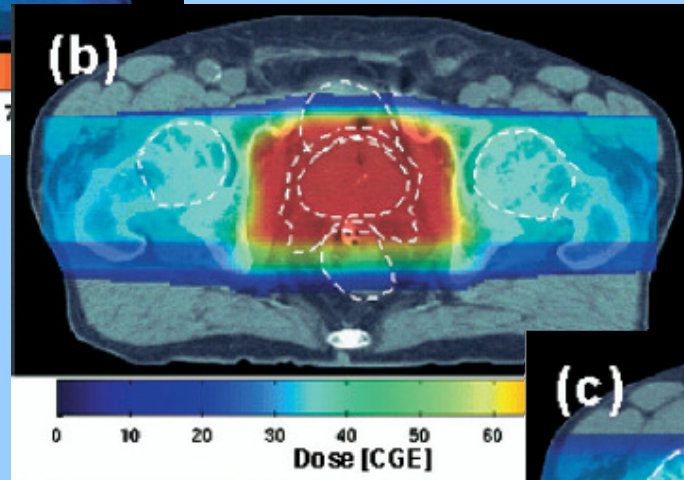
IMRT

Prostate radiotherapy

introducing protons

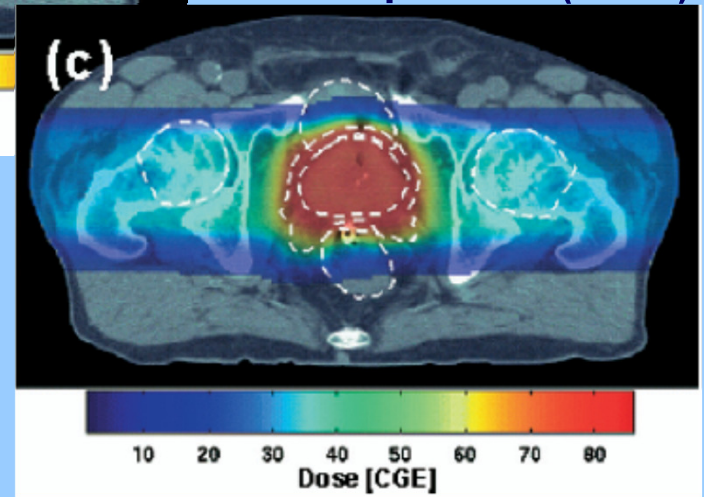


IMRT



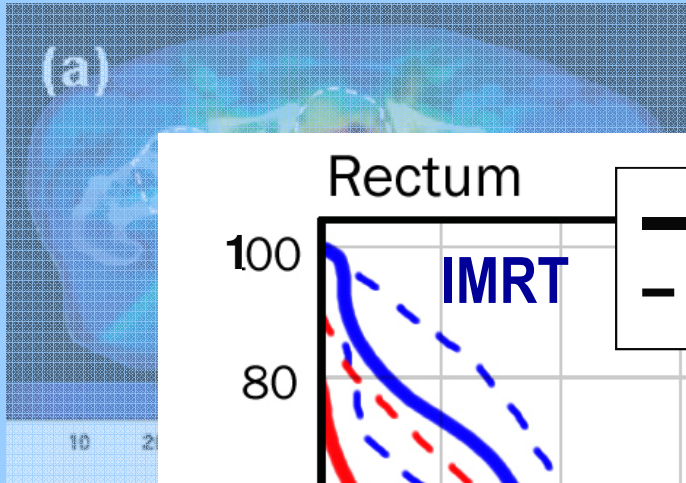
conformal protons

IM protons (IMPT)

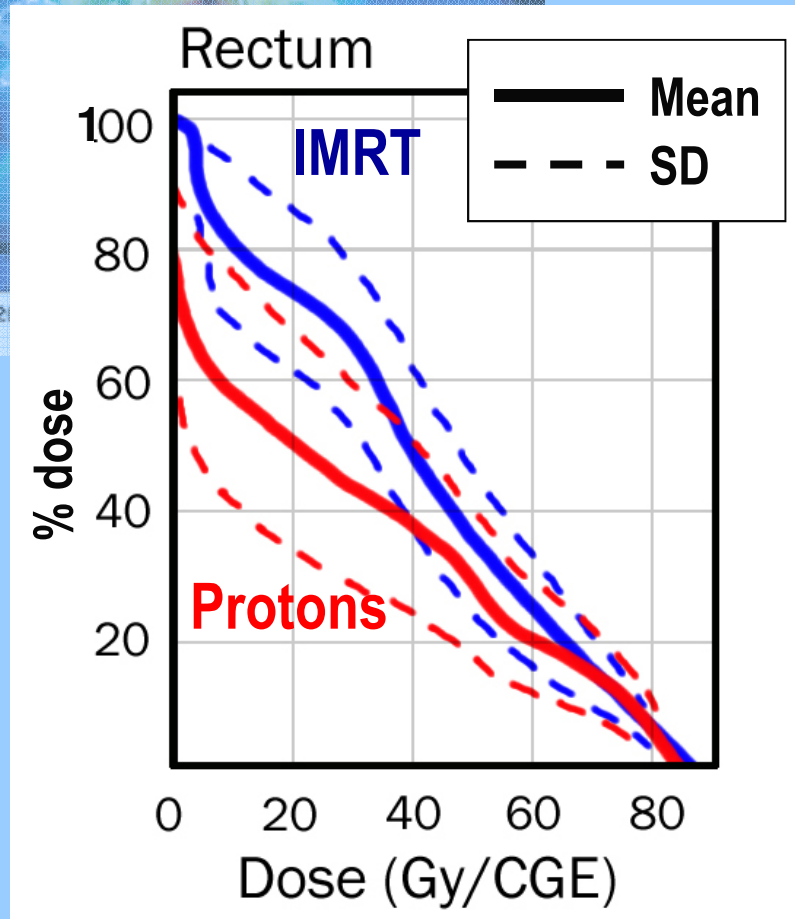


Prostate radiotherapy

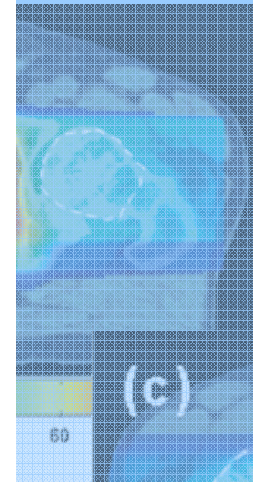
Trofimov et al IJROBP (69), 444, 2007



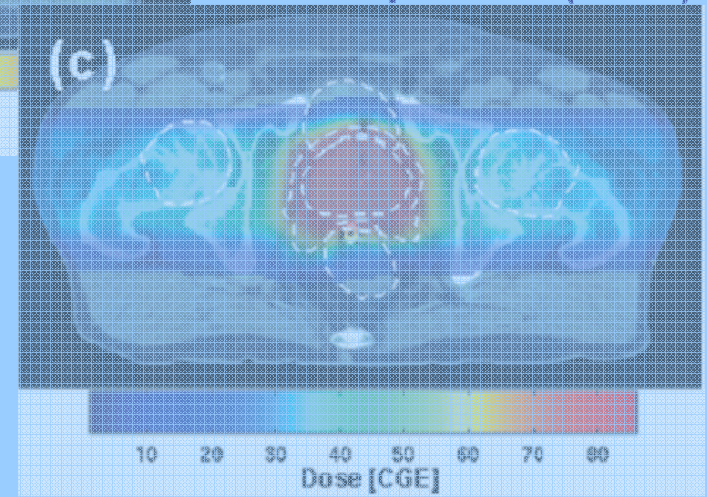
IMRT



Rectal sparing

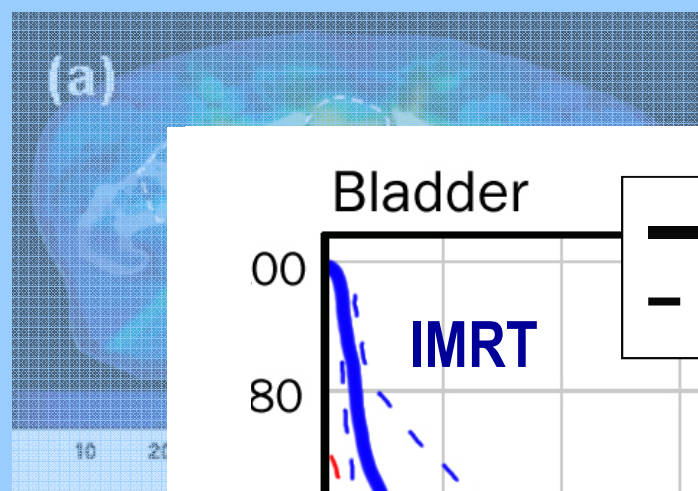


IM protons (IMPT)

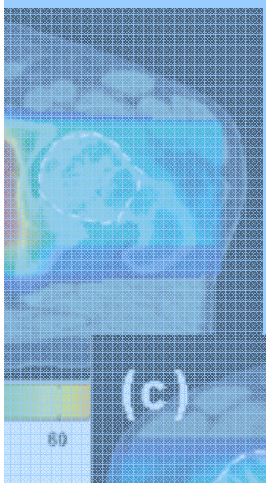
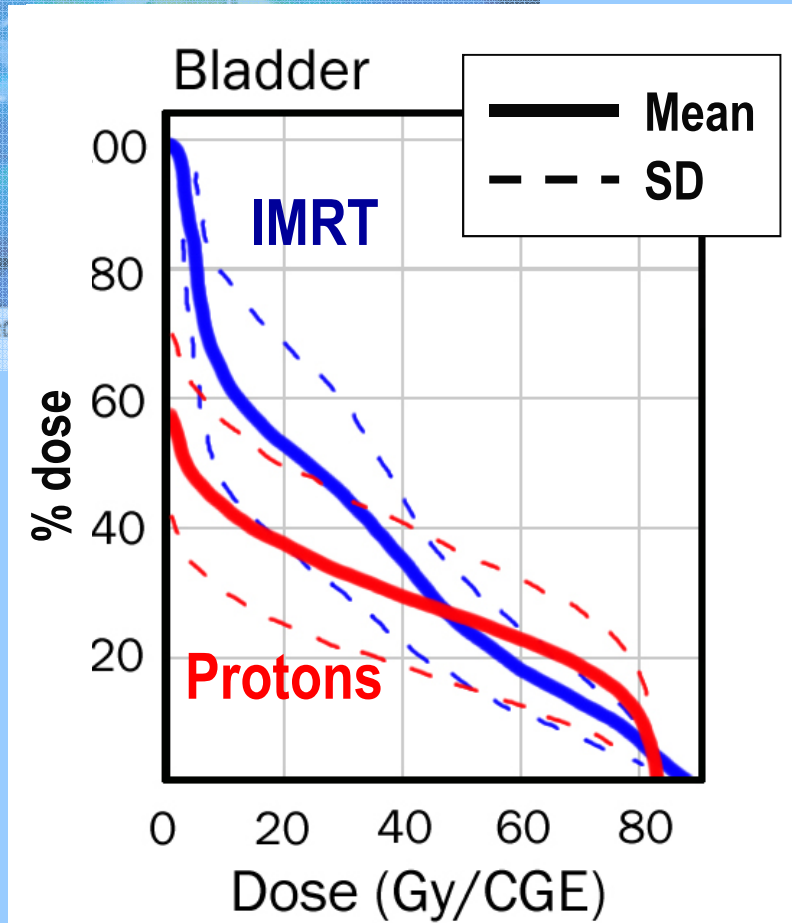


Prostate radiotherapy

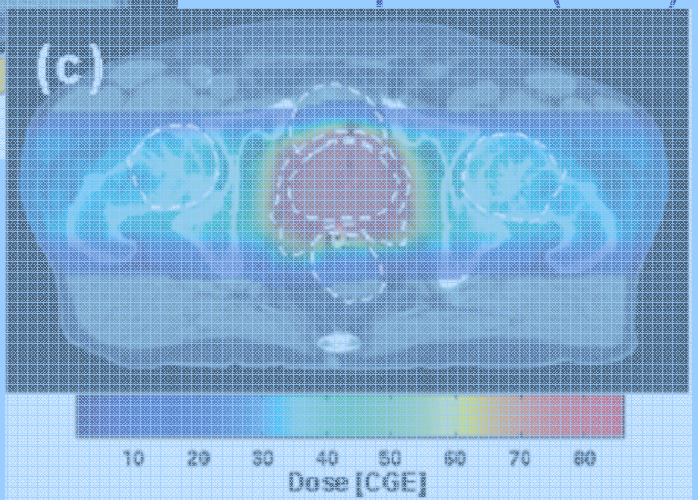
Bladder sparing



IMRT



IM protons (IMPT)



Prostate radiotherapy

Trofimov et al IJROBP (69), 444, 2007

Introduction into clinical practice



technical benefit in clinical setting

- ◆ representative series of patients
- ◆ clinically relevant endpoint

clinical benefit

- ◆ surrogate endpoint (tumour control and toxicity)
- ◆ survival and quality of life

Evaluating new radiotherapy technology

Introduction into clinical practice

technical benefit in clinical setting

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Evaluating new radiotherapy technology

Conventional design

to evaluate

Phase I

Phase II

Phase III

model of drug testing

Evidence based medicine

Conventional design

to evaluate

Phase I

clinical pharmacology & toxicity

Phase II

Phase III

model of drug testing

Evidence based medicine

Conventional design

to evaluate

Phase I

feasibility & toxicity

Phase II

Phase III

model of drug testing

Evidence based medicine

Conventional design

to evaluate

Phase I feasibility & toxicity

Phase II initial investigation of activity
no information on comparative efficacy

Phase III

model of drug testing

Evidence based medicine

Problems of Phase II studies

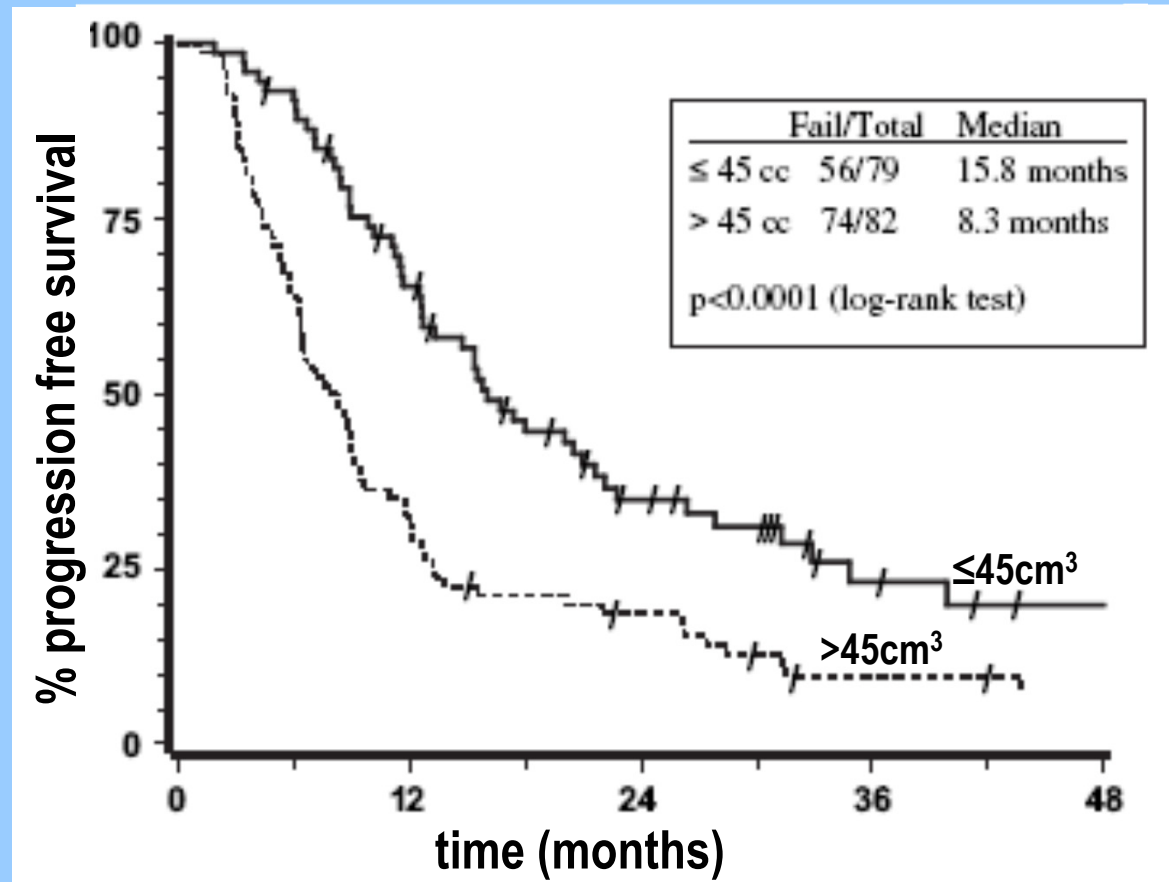
- **study design** (prospective/retrospective; statistics)
- **patient selection** (performance status, disease status etc)
- **new staging & other treatments**
- **comparative control group**
- **endpoints and methods of assessment**
-

Problems of Phase II studies

- **study design** (prospective/retrospective; statistics)
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-

Effect of patient selection on tumour control

RTOG 93-11 Phase I/II dose escalation study in NSCLC



$45\text{cm}^3 \approx 4.5\text{ cm diameter sphere}$

Tumour size and disease control

Problems of Phase II studies

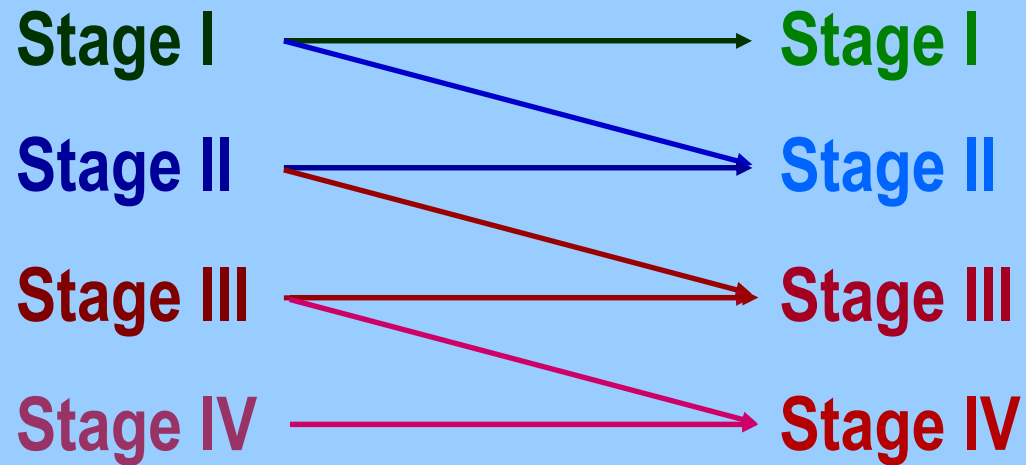
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-

Effect of intensive staging on survival

example of non-small cell lung cancer

CT alone

Mediastinoscopy & PET



Stage migration (Will Rogers phenomena)

Radical radiotherapy – dose escalation

Locally advanced
NSCLC



Phase I/II

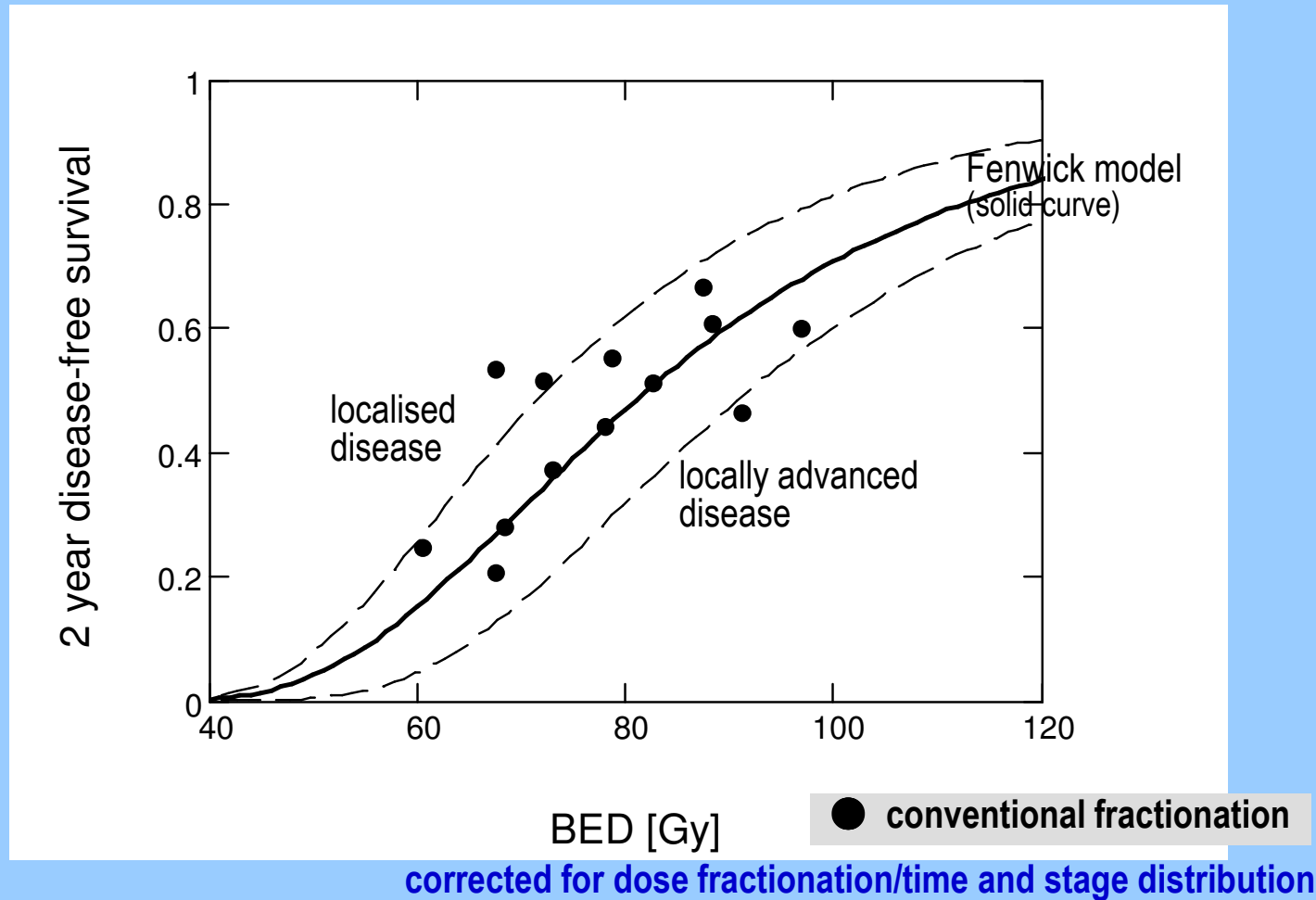


increasing RT dose
(related to normal lung DVH)

Improving lung cancer radiotherapy

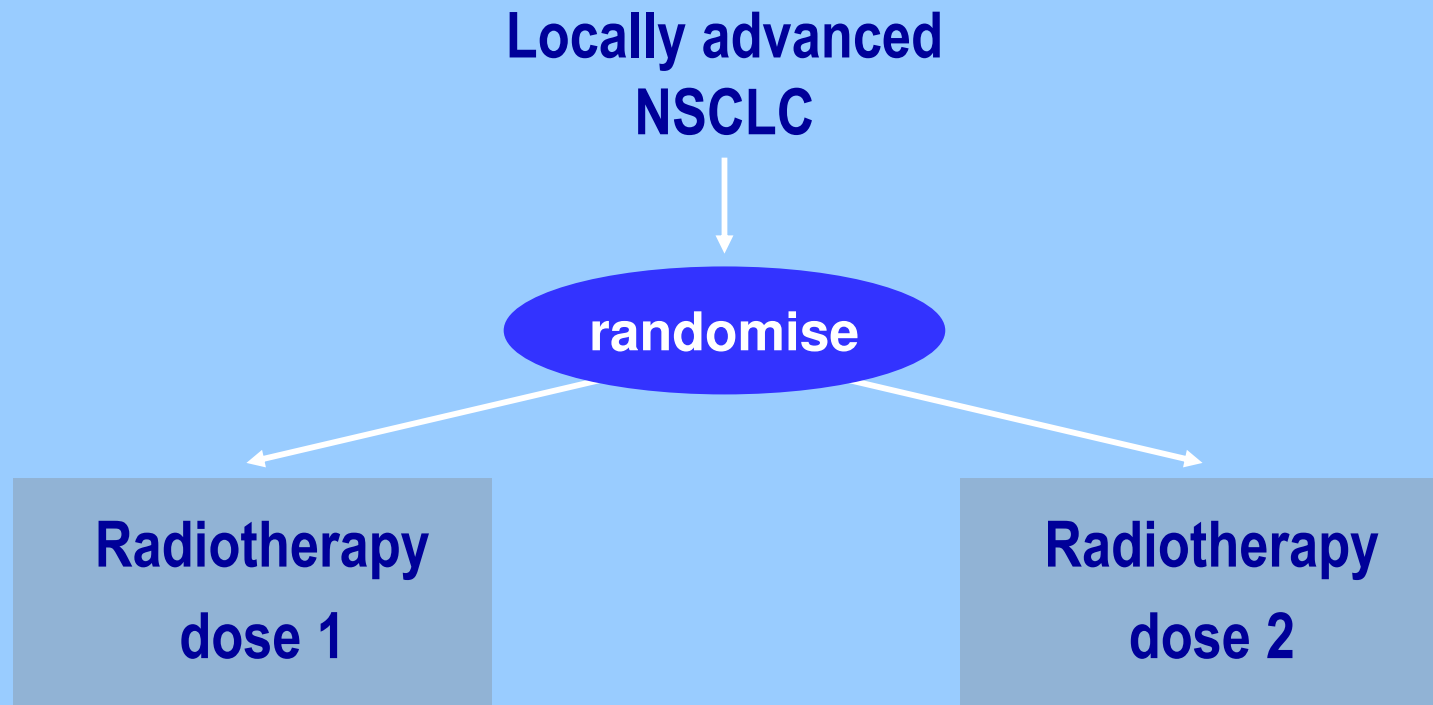
Summary of published phase I/II studies (1201 patients, 8 publications)

2 year local progression free survival (corrected for stage distribution)



Dose response in non-small cell lung cancer (NSCLC)

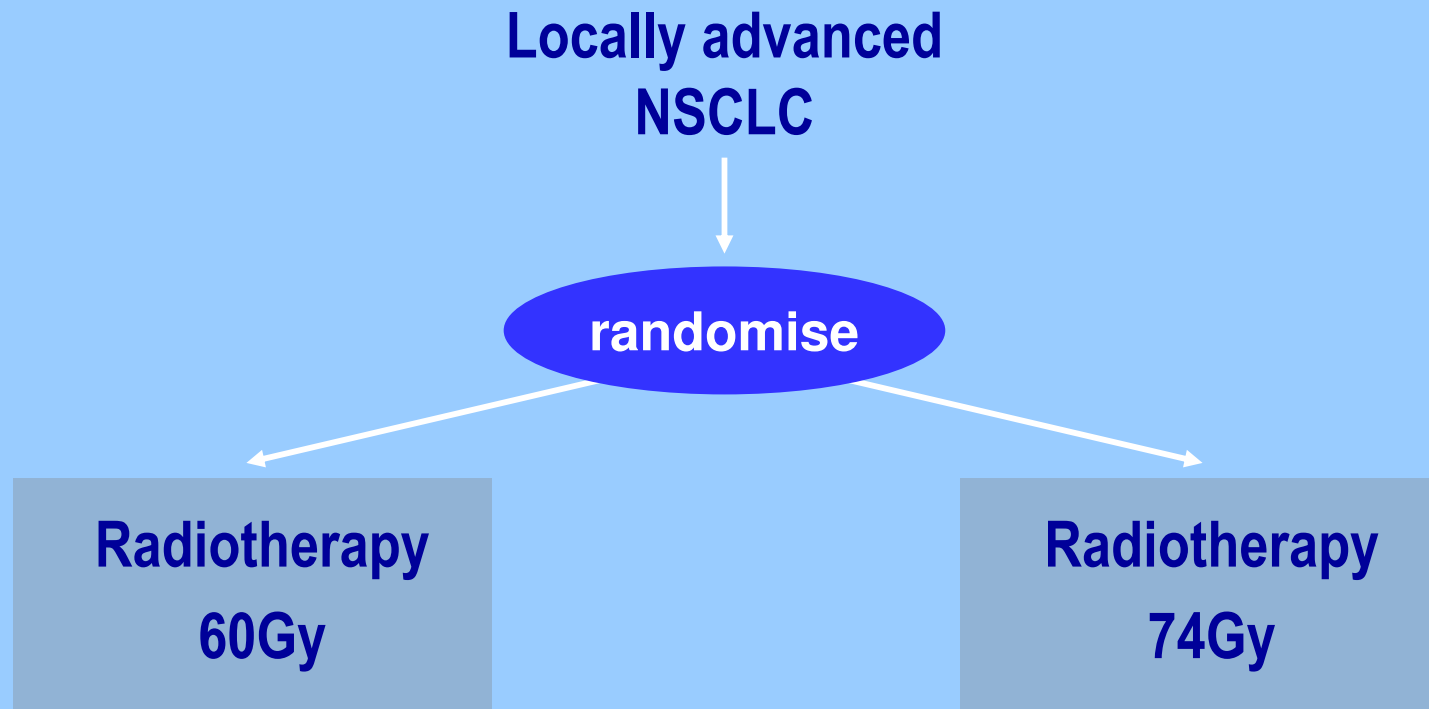
Radical radiotherapy – dose escalation



Improving lung cancer radiotherapy

Radical radiotherapy – dose escalation

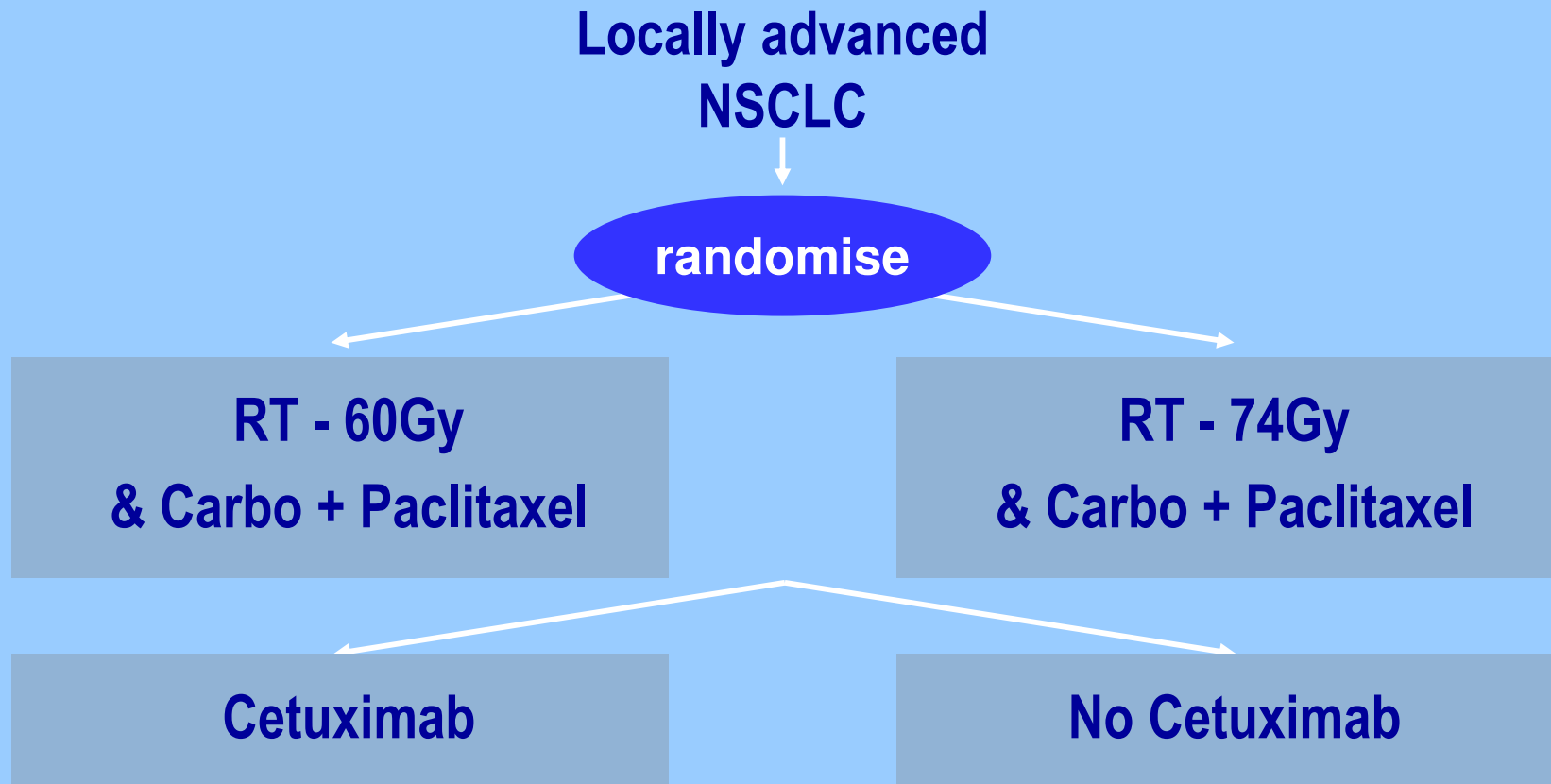
RTOG 0617



Improving lung cancer radiotherapy

Radical radiotherapy – dose escalation

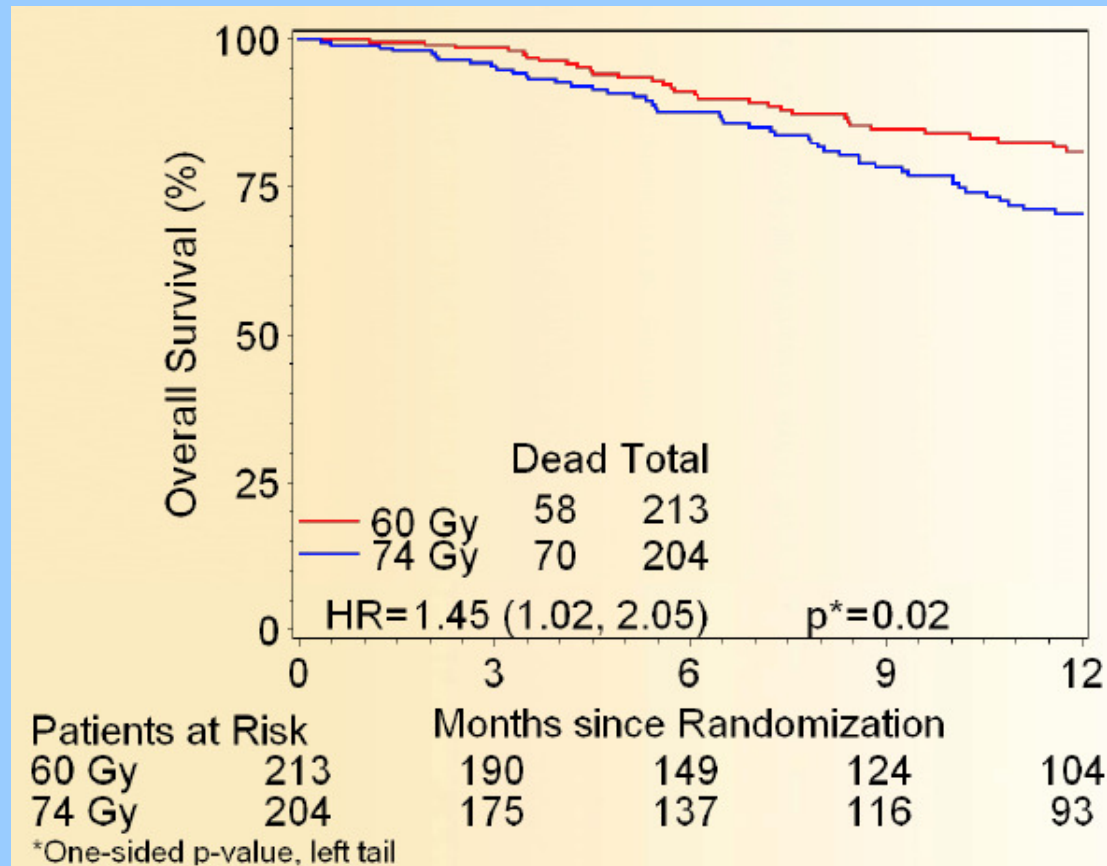
RTOG 0617



RTOG trial 0617

Radical radiotherapy – dose escalation

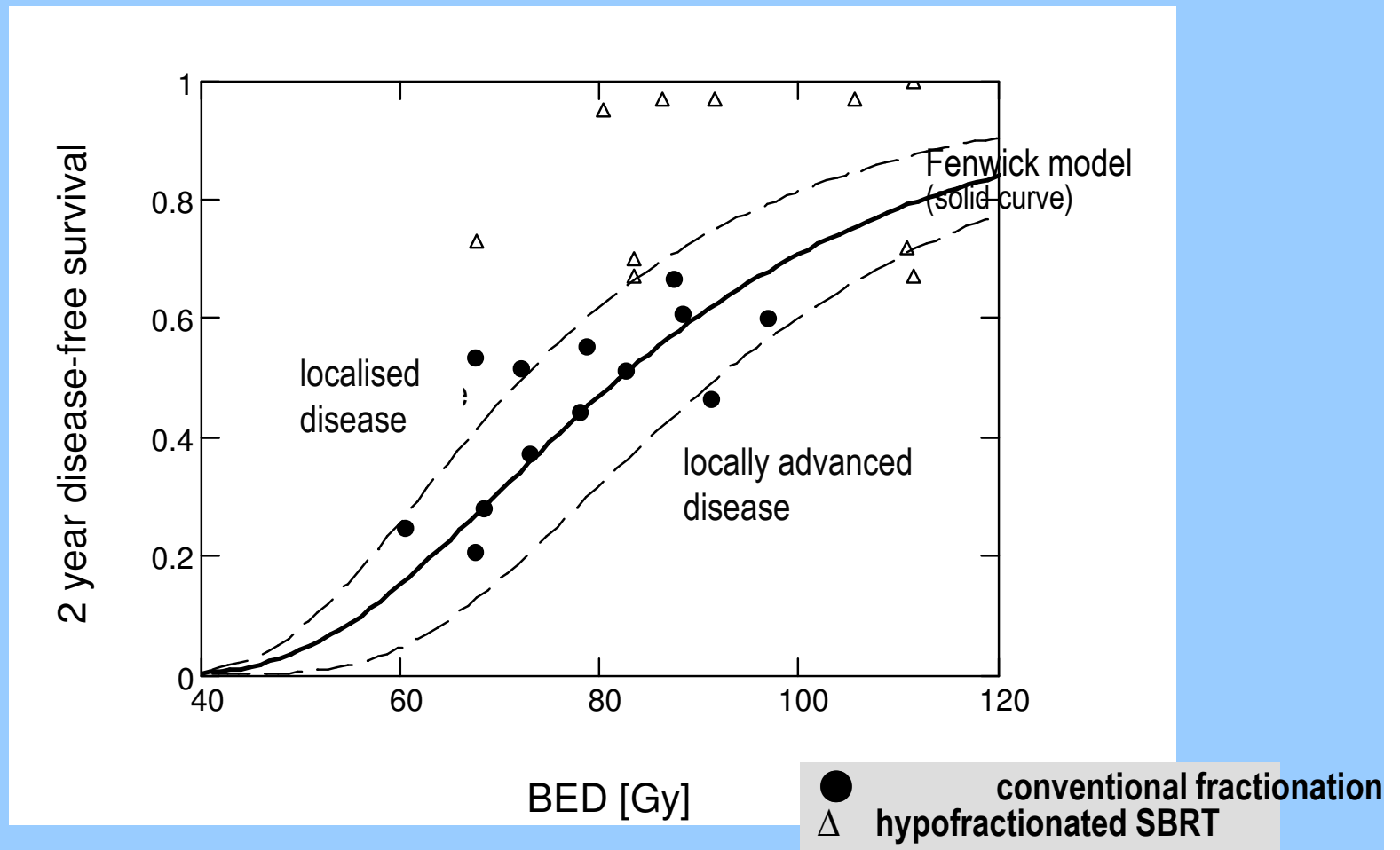
RTOG 0617



RTOG trial 0617

Summary of published phase I/II studies including SBRT

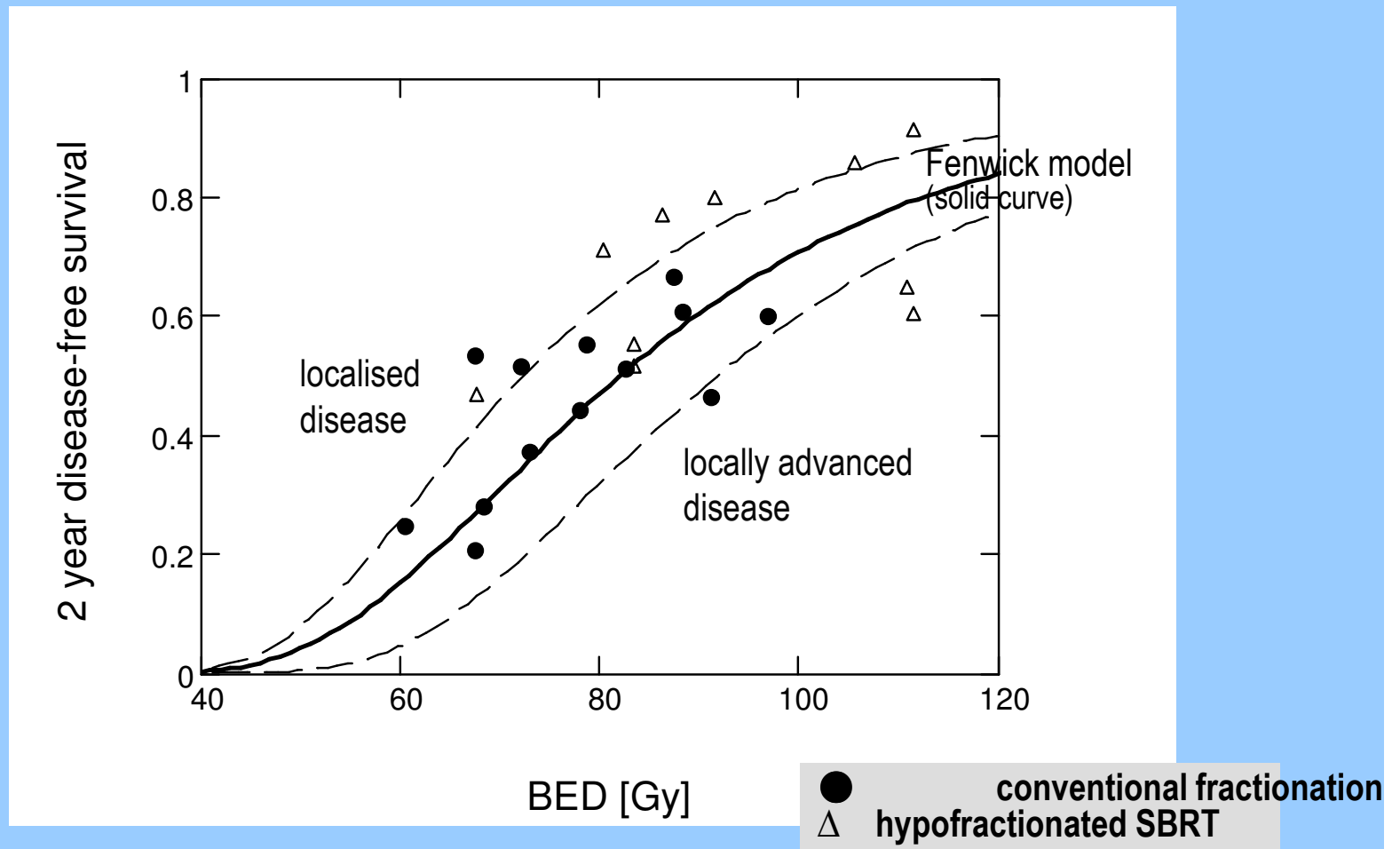
2 year local progression free survival



Dose response in non-small cell lung cancer (NSCLC)

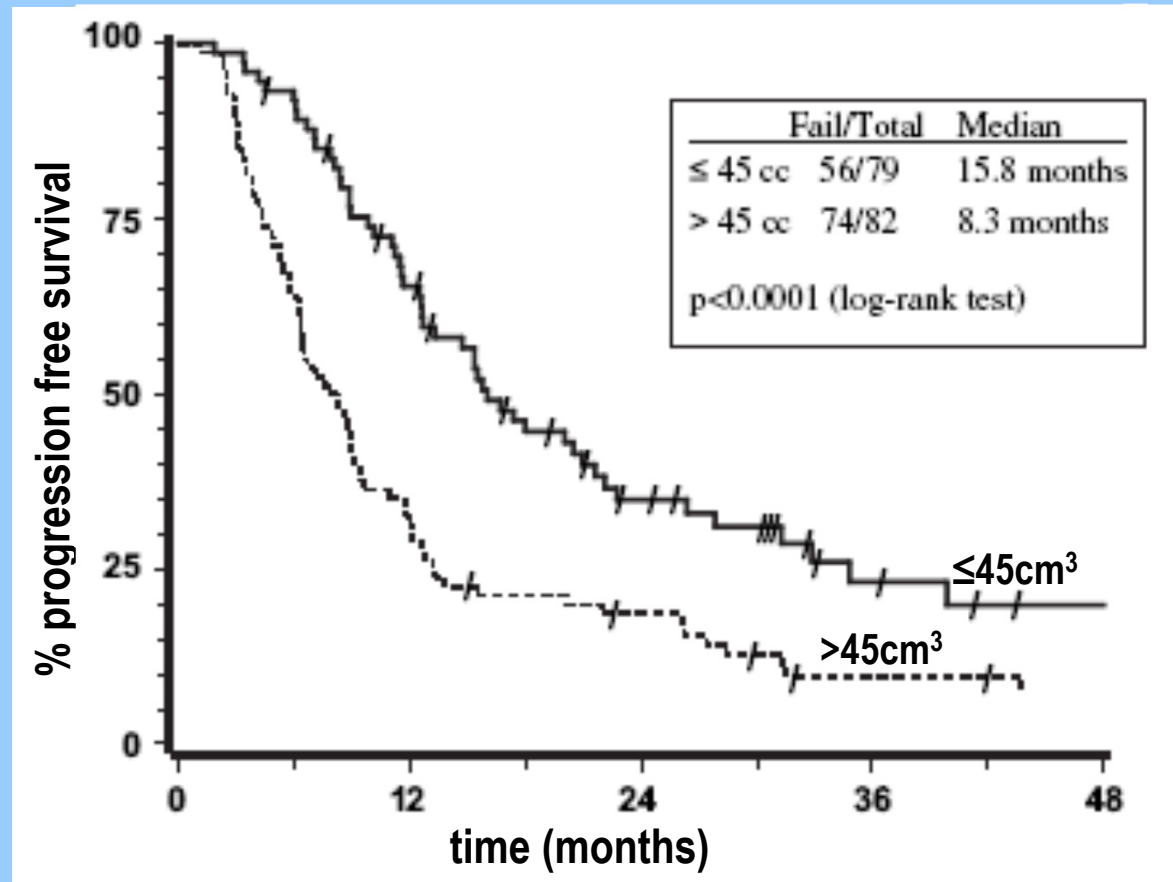
Summary of published phase I/II studies including **SBRT**

2 year local progression free survival (corrected for stage distribution)



Dose response in non-small cell lung cancer (NSCLC)

RTOG 93-11 Phase I/II dose escalation study in NSCLC

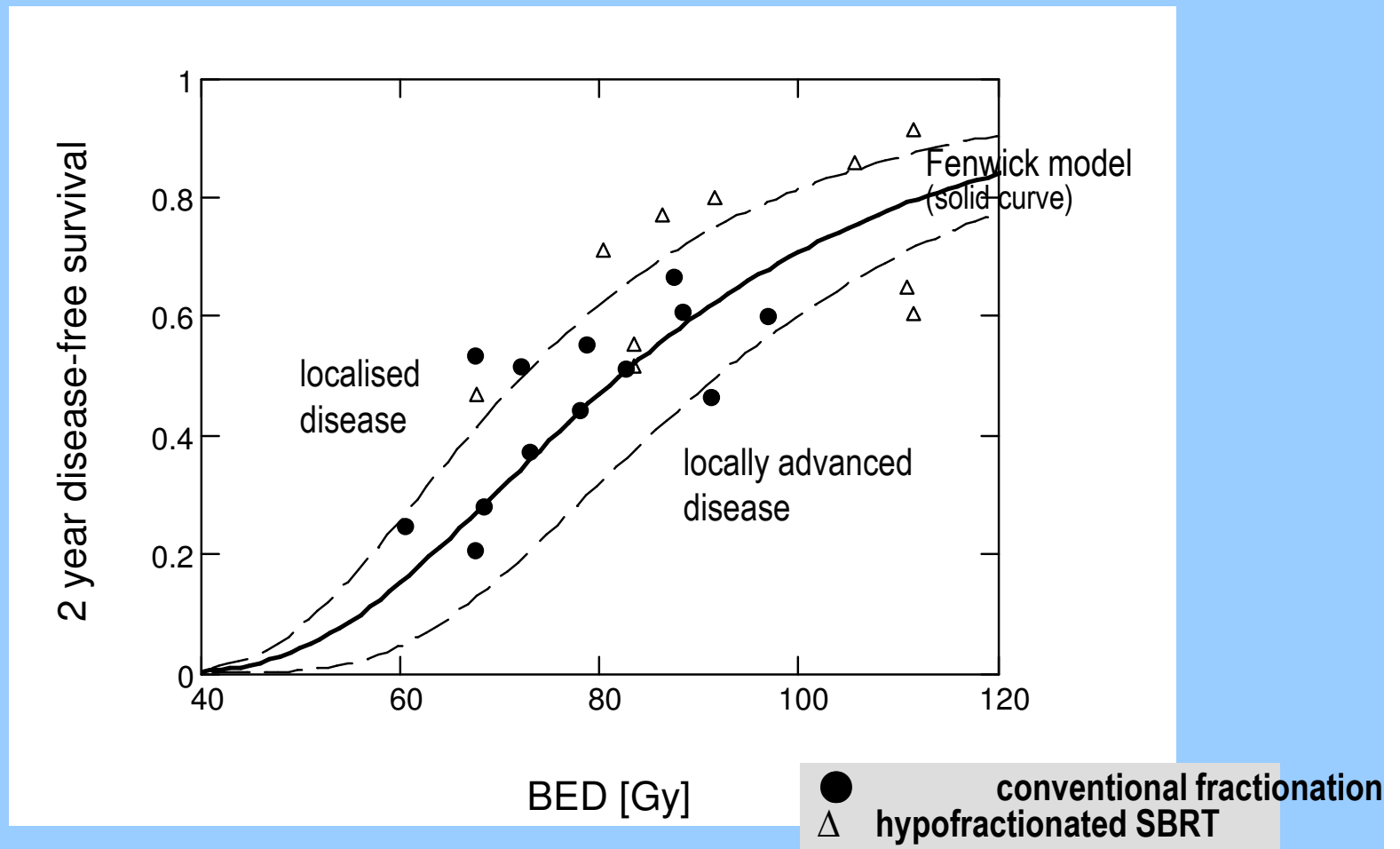


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Tumour size and disease control

Summary of published phase I/II studies including **SBRT**

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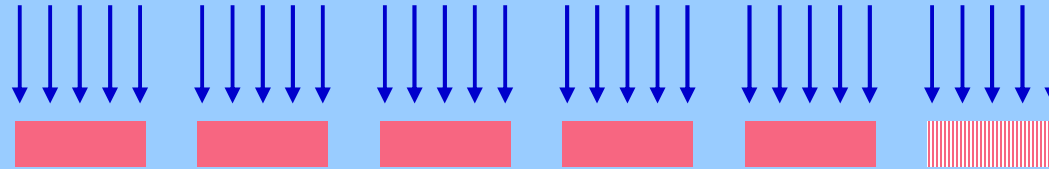


Dose response in non-small cell lung cancer (NSCLC)



Stereotactic radiotherapy for acoustic neuroma

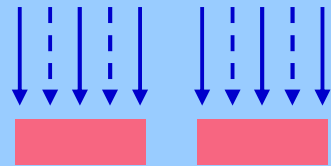
Fractionated stereotactic radiotherapy



45 - 50Gy in 25 - 30 fractions

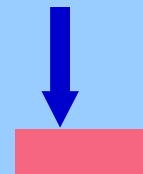
fractions
weeks

Hypofractionated stereotactic radiotherapy

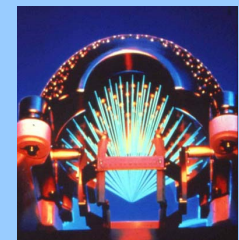
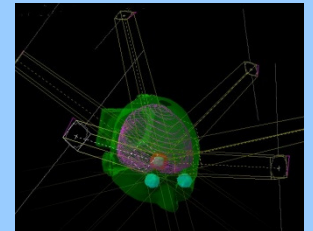


20 - 30Gy in 6 - 10 fractions

Single fraction radiosurgery

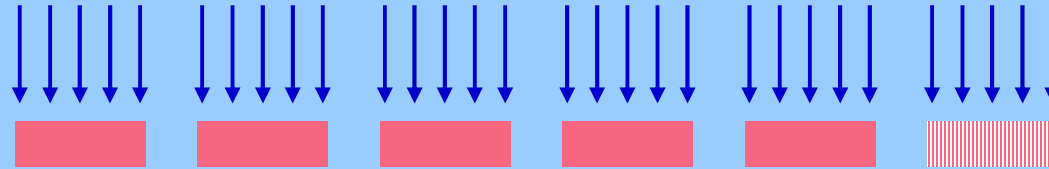


10 - 25Gy in 1 fraction

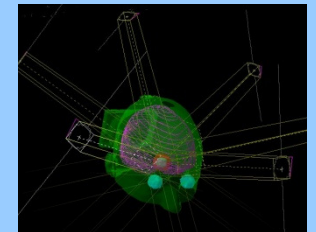


Fractionation in stereotactic radiotherapy

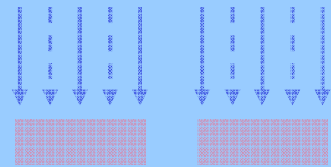
Fractionated stereotactic radiotherapy



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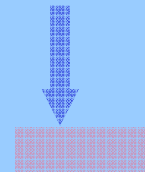


Hypofractionated stereotactic radiotherapy

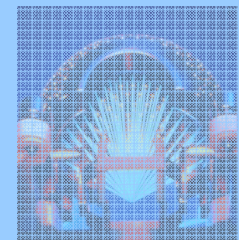


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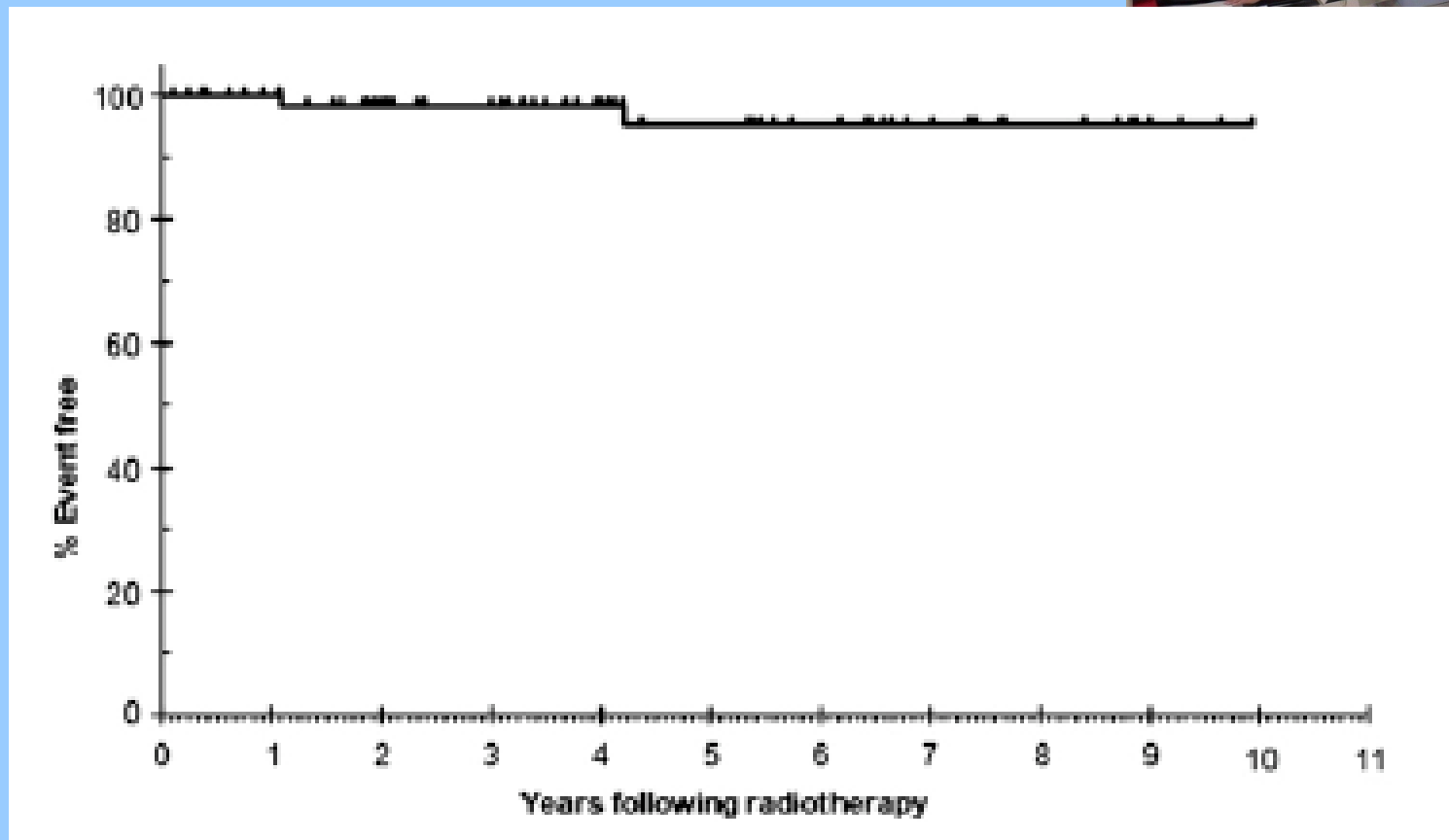


10 - 25Gy in 1 fraction



Fractionation in stereotactic radiotherapy

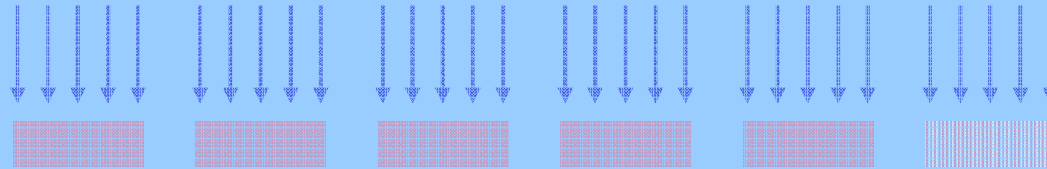
Tumour control



Powell et al 2010 IJROBP
72 patients with acoustic neuroma
Royal Marsden Hospital

Stereotactic RT for acoustic neuroma

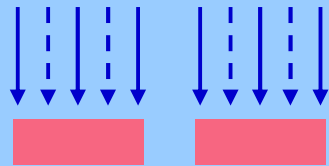
Fractionated stereotactic radiotherapy



45 - 50Gy in 25 - 30 fractions

fractions
weeks

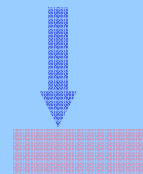
Hypofractionated stereotactic radiotherapy



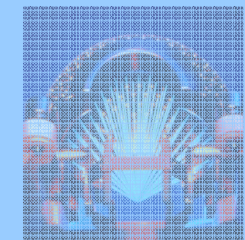
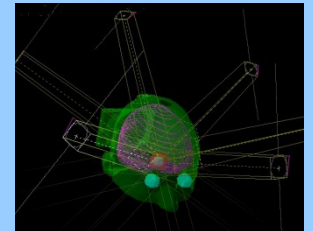
25Gy in 5 fractions

30Gy in 10 fractions

Single fraction radiosurgery

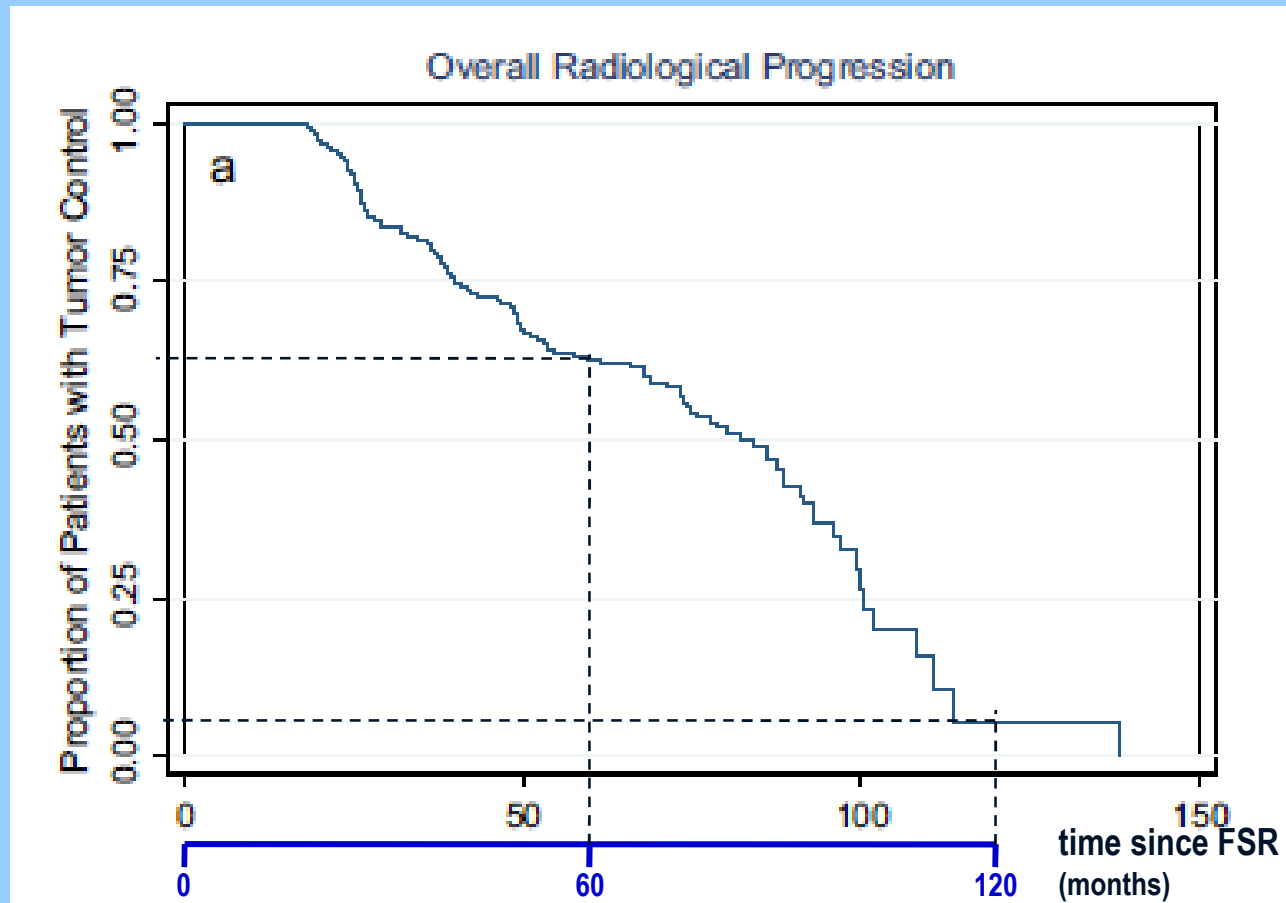


10 - 25Gy in 1 fraction



Fractionation in stereotactic radiotherapy

Tumour control



Fractionated :

Kapoor et al 2010, Int J Rad Oncol Biol Phys, Johns Hopkins experience



Risks from introduction into clinical practice

system problems and complexity

- ◆ system errors
- ◆ demands on under resourced service

individual patient risks

- ◆ reliance on image interpretation
- ◆ clinical expertise vs technical prowess
- ◆ commercial interests & direct to patient marketing



Evaluating new radiotherapy technology

Conventional design

to evaluate

Phase I

feasibility & toxicity

Phase II

initial investigation of activity

Phase III

comparative efficacy

model of drug testing

Evidence based medicine

Introduction into clinical practice

technical benefit in clinical setting

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clinical benefit

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Evaluating new radiotherapy technology

Introduction into clinical practice

Protons

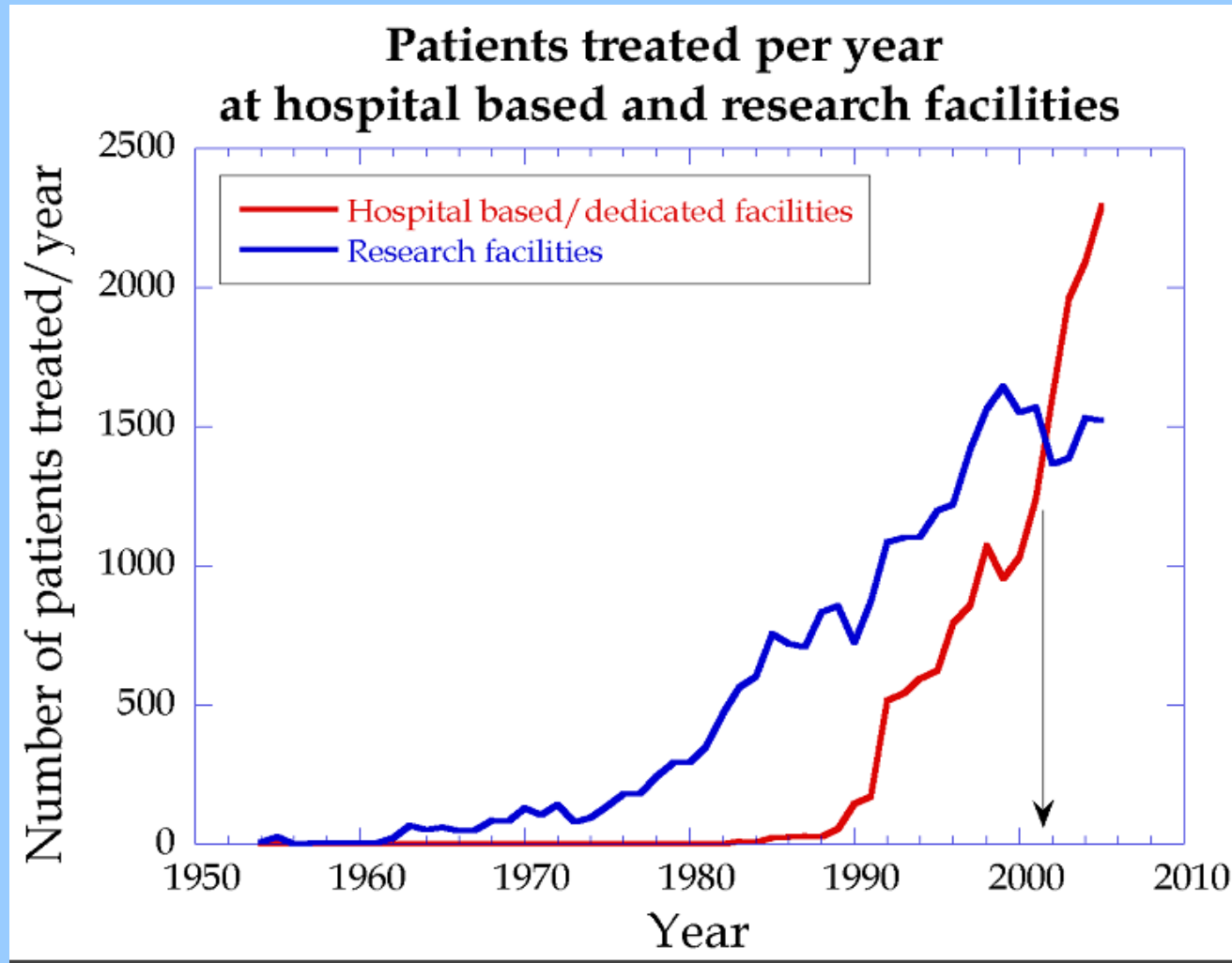
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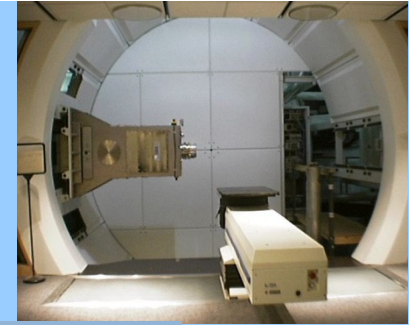


Clinical use of protons

courtesy of Thomas Bortfeld

Clinical evidence for efficacy of protons

Systematic review of published literature



Tumour site	tumour control*	survival*	toxicity*
Head & neck tumours			
Prostate cancer			
Ocular tumours			
Gastrointestinal cancer			
Lung cancer			
CNS tumours			
Sarcomas			
Paediatric tumours			

* benefit compared to best conventional treatment

Protons in other tumours

Brada et al 2007 JCO, 25 (8), 965-70

Brada et al 2009 Cancer Journal 15 (4), 319 -24

Clinical evidence for efficacy of protons

Systematic review of published literature



Tumour site	tumour control*	survival*	toxicity*
Head & neck tumours	x	x	x
Prostate cancer	x	x	x
Ocular tumours	x	x	x
Gastrointestinal cancer	x	x	x
Lung cancer	x	x	x
CNS tumours	x	x	x
Sarcomas	x	x	x
Paediatric tumours	x	x	x

* benefit compared to
best conventional treatment

Protons in other tumours

Brada et al 2007 JCO, 25 (8), 965-70

Brada et al 2009 Cancer Journal 15 (4), 319 -24

Conventional design

to evaluate

Phase I

feasibility & toxicity

Phase II

initial investigation of activity

Phase III

comparative efficacy

model of drug testing

Evidence based medicine

Successful Phase III Clinical Trial Results Reported For NovoCure's Novel Medical Device For Treatment Of Recurrent Glioblastoma



NovoTTF - 100A

NovoTTF trial

Recurrent
glioblastoma

randomise

NovoTTF
>20 hours/day

120 patients

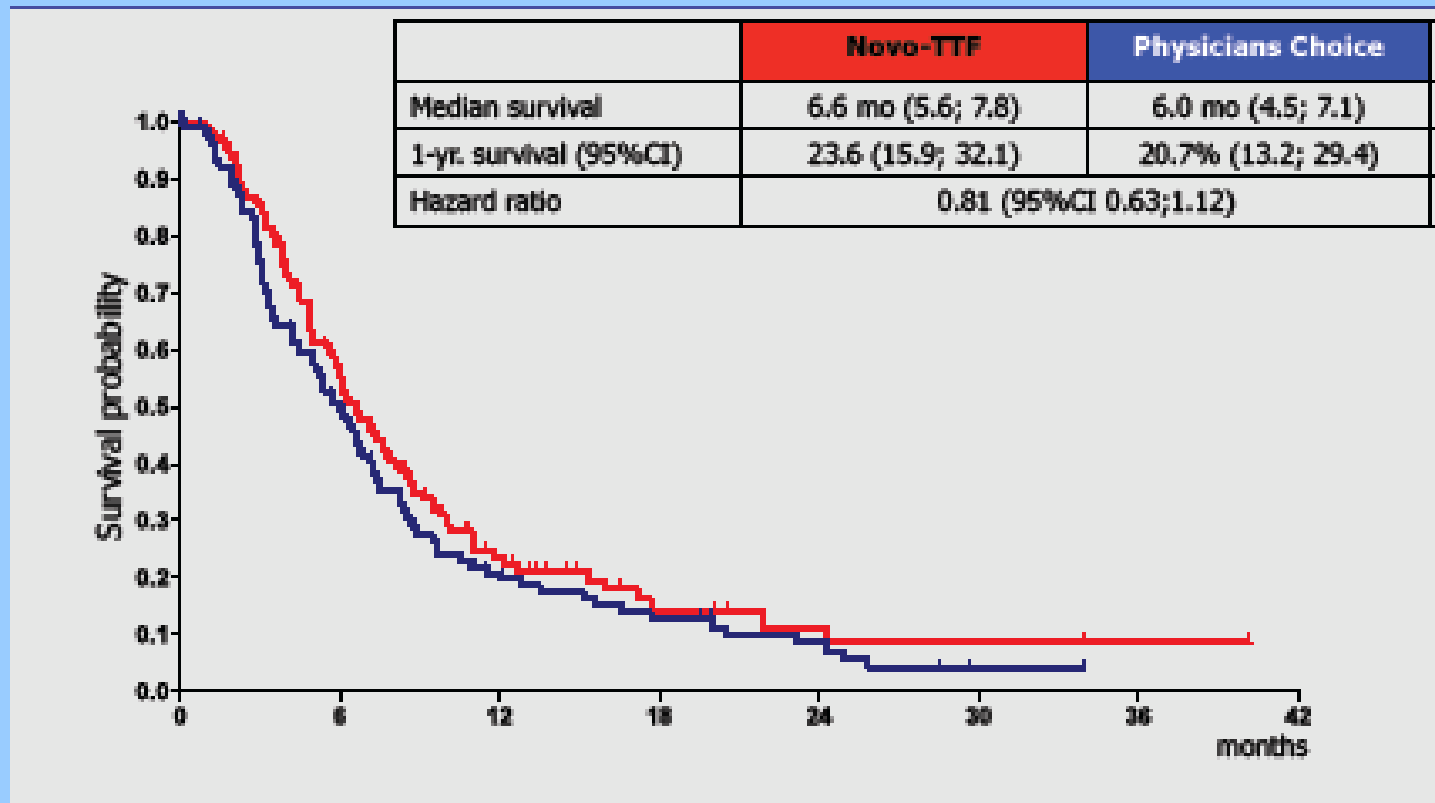
physician choice
chemotherapy

117 patients

NovoCure trial

NovoTTF trial

Survival by intent to treat (ITT) 237 patients

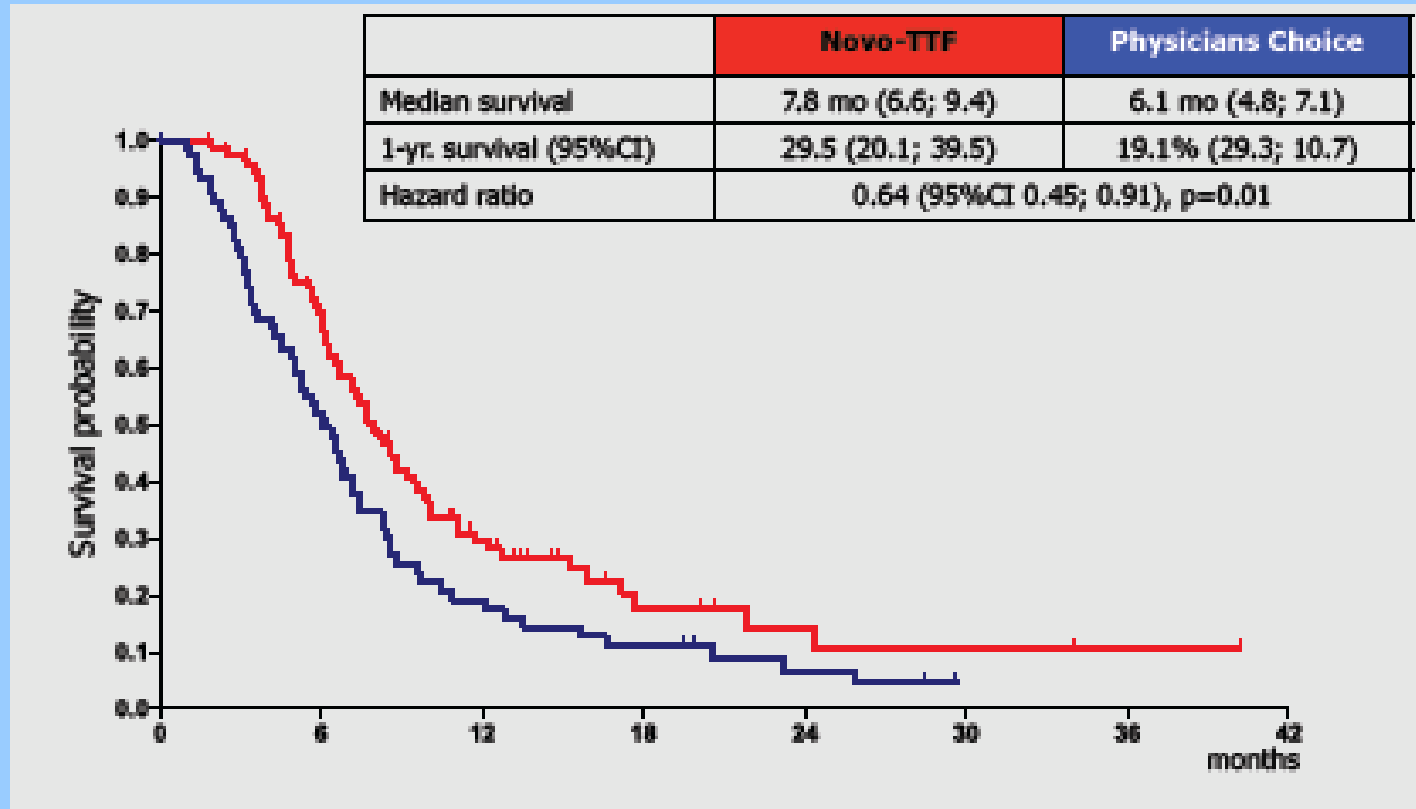


NovoCure trial

Stupp et al ASCO 2010

NovoTTF trial

Survival by treatment per protocol (TPP) 185 patients



NovoCure trial

Successful Phase III Clinical Trial Results Reported For NovoCure's Novel Medical Device For Treatment Of Recurrent Glioblastoma

Study results show that NovoTTF, a novel, non-invasive, portable medical device, may be as or more effective than the best available chemotherapies for GBM, but without the toxicity usually associated with cytotoxic or targeted treatments.

enterprisepost.com/biomed/bio/
www.news-medical.net/news
www.medicalnewstoday.com
www.thefreelibrary.com
appliedclinicaltrialsonline.findpharma.com/
www.medicalproductguide.com/
www.streetinsider.com/

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Press release

Source: NovoCure

NovoCure and the web

Conventional design

to evaluate

Phase I

feasibility & toxicity

Phase II

initial investigation of activity

Phase III

comparative efficacy

Evidence based medicine

Conventional design

to evaluate

Phase I

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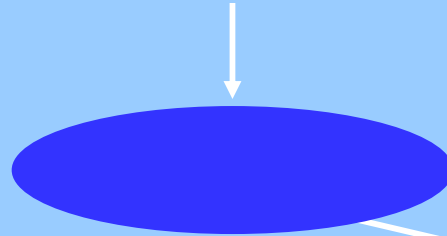
Phase III

comparative efficacy

Evidence based medicine

New technology trial

example of
localised NSCLC



conventional dose RT
novel technology
(gating/tracking/IMRT/VMAT..)

Evaluation of new technology of RT delivery in NSCLC

New technology trial

example of
localised NSCLC

randomise

conventional dose RT
conventional technology

conventional dose RT
novel technology
(gating/tracking/IMRT/VMAT..)

Evaluation of new technology of RT delivery in NSCLC

Combination of dose escalation with new technology

example of
localised NSCLC

randomise

```
graph TD; A[example of localised NSCLC] --> B(randomise); B --> C[conventional dose RT  
conventional technology]; B --> D[high dose RT  
novel technology  
(gating/tracking/IMRT/...)]
```

conventional dose RT
conventional technology

high dose RT
novel technology
(gating/tracking/IMRT/...)

Evaluation of new technology of RT delivery in NSCLC

Introduction into clinical practice

benefits radiotherapy process

clinical benefit

**Demonstrate benefit
in well designed prospective trials**

New radiotherapy technology

Introduction into clinical practice

benefits radiotherapy process

clinical benefit

**Introduction fuelled by commercial interests
and enthusiasm subverts the
clinical evaluation process**

New radiotherapy technology



Comparative effectiveness research (CER) and appropriateness

A tool for clinical governance and a responsibility for clinicians



Comparative effectiveness research (CER) and appropriateness

A tool for clinical governance and a responsibility for clinicians

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5 October 2012